

BEIJING INSTITUTE OF GRAPHIC COMMUNICATION

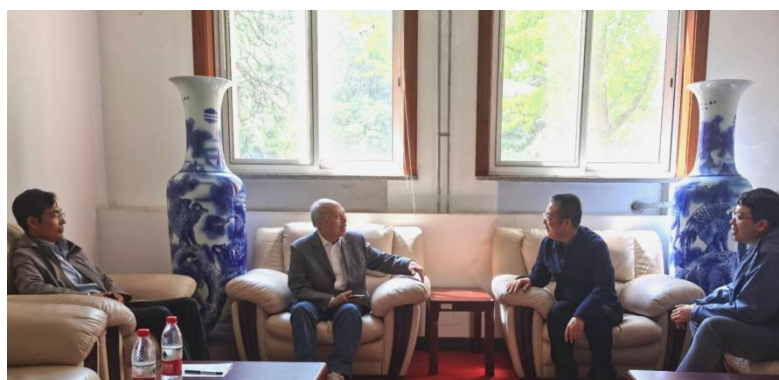
Forum on Artificial Intelligence

In order to further enhance the digital literacy of teachers and students in the Institute, meetinging the publishing and printing industry digital intelligence transformation and development needs, the Academic Affairs Office in the main campus auditorium held "the Artificial Intelligence Forum" on April 17 2024, the well-known expert in the field of artificial intelligence Professor Zhong Yixin, was invited to give the lecture.

Before the lecture, Liu Jiemin, Member of the Standing Committee of the Party Committee of the Institute and Vice President of the Institute, had a cordial exchange with Professor Zhong Yixin. The lecture was co-organized by the Institute of Printing and Packaging Engineering, and nearly 200 representatives of teachers and students from various functional departments and colleges of the Institute attended the lecture. The lecture was hosted by Sun Zhicheng, Deputy Director of Academic Affairs.



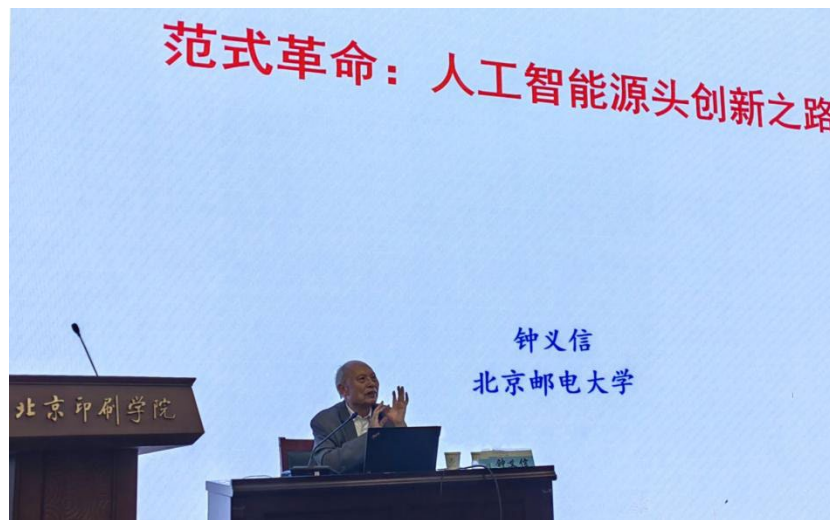
The school hosted "the Artificial Intelligence Forum" .



Professors Liu Jiemin and Zhong Yixin engaged in an exchange.

Professor Yixin Zhong is the founder and academic leader of information science featuring "Total Information Theory", "Mechanistic General Artificial Intelligence Theory" and "Universal Intelligence Generation Mechanism". He has been awarded "National Outstanding Teacher", "National Outstanding Scientific and Technological Worker", "Young and Middle-aged Scientific and Technological Expert with

Outstanding Contributions" and "Returned Scholar with Outstanding Contributions" by the Ministry of Education and the Ministry of Science and Technology, China. He is the first batch of recipients of the State Council's Special Allowance, and has served as the Vice President of Beijing University of Posts and Telecommunications (BUPT), Director of BUPT's Academic Committee, and the Chief Expert of the National 863 Program. He is now an academican of the Academy of Engineering and Technology of the Developing World (AETDEW) and of the International Academy of Information Research.



Professor Zhong Yixin delivering the keynote lecture

Entitled "Paradigm Revolution: The Road to Innovation at the Source of Artificial Intelligence", his lecture firstly started from the basic concepts of artificial intelligence and paradigm revolution, pointing out that the paradigm of a discipline is a kind of theoretical system, theoretical framework and law, and it is the supreme leading and regulating force guiding the research of a discipline, and each discipline has its own paradigm. Then he elaborated in depth the paradigm revolution theory of AI, theoretical achievements and transformations, and proposed that AI research should be innovated from the source, breaking the boundary between natural science and philosophy, breaking the barrier, focusing on paradigm, and constructing a generalized AI theoretical system model based on the universal intelligence generation mechanism. The lecture analyzed and judged GPT, pointing out that GPT has a lot of innovations in technology, but also has limitations and two-faced, and although it is the highest achievement of the traditional paradigm, there is still a big gap between it and the goal of universal AI. Zhong Yixin pointed out that AI is a product of human thinking and consciousness, and its development and application cannot be separated from the guidance of human innovative thinking, as a tool we can reasonably and appropriately use AI, but cannot be bound by it, not to mention blindly following it. In any advanced technology in the process of application, the decisive role is still the human being's own power of thinking, judgment, and innovation.



There was interactive communication on-site.

In the interactive exchange session, Zhong Yixin cleared students' confusions about AI, and encouraged them to actively study and explore, to innovate and practice, and to contribute their wisdom and strength to the transcendent development of AI.

This lecture is intended to lead and promote the Institute's future development in the construction of the curriculum system of the Digital Intelligence Academy, to stimulate the enthusiasm of teachers and students for digital and intelligent learning, so as to bring a positive impact on the Institute's efforts to improve the quality of undergraduate personnel training, to serve the industry's needs for digital transformation and development, and to achieve the goal of cultivating composite and innovative talents.