

# **REPORT**

**MSPC-MATRADE DAXING, BEIJING  
PROFESSIONAL SERVICE PROVIDERS  
CONSORTIUM TRADE MISSION FROM  
14 TO 18 OCTOBER 2024**

MSPC-MATRADE DAXING, BEIJING PROFESSIONAL SERVICE PROVIDERS  
CONSORTIUM TRADE MISSION FROM 14 TO 18 OCTOBER 2024

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# MSPC-MATRADE DAXING, BEIJING PROFESSIONAL SERVICE PROVIDERS CONSORTIUM TRADE MISSION FROM 14 TO 18 OCTOBER 2024

## 1.0 Background

1.1 The MSPC Matrade Daxing, Beijing Professional Service Providers trade mission from 14-18 October 2024 was conceptualised from the Academy of Engineering and Technology of the Developing World's (AETDEW) "Village Exchange Program" initiated in 2023 (AETDEW-VEP)

1.2 AETDEW-VEP was intended to share China's success in uplifting the economic status of its poor villages as a means of eradicating poverty. A team representing three villages with UTAR lecturers visited some Chinese villages and was surprised to see how they have developed. It was noted that farmers' children educated in the cities are back in their villages bringing with them acquired knowledge, skills and AI innovation technology to operate modern technology enterprises. They now aspire to seek foreign partners to expand their business and even move overseas with their new found partners.

1.3 At the invitation of Dr Di Yuna the AETDEW Village Exchange facilitator, MSPC organized a 10 companies multi disciplinary Professional Service Providers to visit Daxing District and Yufa town from 14-18 October 2024 with the intention to invest and form partnership with the local enterprises.

1,4 China is one of Malaysia's largest trading partner. Malaysia was the first ASEAN country to establish diplomatic relations with China and is a member of Regional Comprehensive Economic Partnership (RCEP). This year marks the 50<sup>th</sup> anniversary of establishment of diplomatic ties between China and Malaysia and presents great opportunities for economic and trade cooperation between the two countries.

1.5 The keys areas will be in science and technology, digital transformation, net zero future, aerospace, pharmaceuticals, medical services, modern agriculture, intelligent Islamic tourism and other key economic sectors of Malaysia New Industrial Master Plan 2030 (NIMP 2030). These are rather similar to the key industrial direction of Daxing District and will therefore have extensive collaborative potentials.

MSPC-MATRADE DAXING, BEIJING PROFESSIONAL SERVICE PROVIDERS  
CONSORTIUM TRADE MISSION FROM 8 TO 14 OCTOBER 2024

## 2.0 Program

Date (day)	Time	Activity
14.10.2024 (Monday)	9.00am-9.30am	Registration and Opening
	9.30am-12.00pm	Business Pitching
	12.00pm-2.00pm	MSPC Networking Lunch
	4.00pm-6.00pm	China Power Investment Xinongchinang (Beijing) Agricultural Development Co Ltd, Yufa Town
15.10.2024 (Tuesday)	9.00am-12.00pm	Beijing Greenfield Zoo Co Ltd
	2.00pm-4.00pm	Daxing International Hydrogen Demonstration Zone (DIHDZ) China Bio-Medicine Park (CBP)
	6.00pm-8.00pm	Malaysian Hebei Business Associates
16.10.2024 (Wednesday)	8.30am-11.00am	Beijing Automobile New Energy Co Ltd (ARCFOX EVs)
	11.00am-12.30pm	Beijing Oriental Yuhong Waterproof Technology Co Ltd
	2.00pm-4.30pm	Xinfangsheng Holdings Group Co Ltd
	6.00pm-8.00pm	AETDEW Fellowship
17.10.2024	8.30am-12.00pm	China Council for Promotion of International Trade Commerce Chamber (CCPIT-CC)
	2.30pm-4.30pm	Beijing Association of Services And Technology (BAST)
	5.00pm-6.00pm	Smart Traffic Management System
	6.30pm-8.00pm	Farewell Dinner

MSPC-MATRADE DAXING, BEIJING PROFESSIONAL SERVICE PROVIDERS  
CONSORTIUM TRADE MISSION FROM 8 TO 14 OCTOBER 2024

**3.0 Participants**

1. Malaysia Service Providers Confederation (MSPC)
2. Vertitech (M)Sdn Bhd
3. PLYTEC Holding Berhad
4. Pakatan Jurutera Pintar Sdn Bhd (PJP)
5. VREKA Travel and Tours Sdn Bhd
6. PDP Utek (M) Sdn Bhd
7. Lawrence Tan Advisory Sdn Bhd (LTA)
8. Ricky Tan & Co
9. Arkitek Mustapha Kamal (AMK)
10. IEM Training Academy
11. ASEAN-China Association for the Promotion of Industrial Cooperation and Development,
12. Bank of China
13. Ping An Ban
14. Beijing Haoli Valve Industry Group Co Ltd
15. Beijing Tiancheng Ruiyan Cable Technology Company
16. China Southern Air Logistics
17. China Eastern Air Logistics Co Ltd
18. Beijing Zoya Supply Chain Management Co Ltd
19. Beijing Lyve Qingchuan Zoological Garden Co Ltd
20. Beijing CSN Peral Hotel
21. Beijing SENOTHERS New Technology Co Ltd
22. Hebei Tianchung New Material Technology Co Ltd
23. Beijing Xinggang Jiacheng Enterprise Management CO Ltd
24. Beijing Jianyi Investment Development (Group) Co Ltd
25. Beijing Nexus Tech Co Ltd
26. Oriental Yuhong Malaysia
27. Ecological Industrial Park
28. Beijing Rongzhi Corporate Social Responsibility Research Institute
29. PCI Technology Group Co Ltd

**MSPC-MATRADE Trade Mission to Beijing**  
**马来西亚服务业联盟贸易代表团北京行**

**Company Profile**  
**参会企业简介**

October, 2024 2024年10月

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**Malaysia Service Provider Confederation (MSPC)**<https://mspc.my/>

**About us**  
DEVELOPING MALAYSIA'S SERVICES SECTOR FOR THE FUTURE

**GENERATION**

Founded on June 2, 2009, the Malaysian Service Providers Confederation (MSPC) is a unifying force for Malaysia's service providers, aimed at readying the sector for full liberalization. In collaboration with government agencies, including the Ministry of International Trade and Industry, MSPC supports and develops the nation's services industry for future growth.

Government support and facilitation in the service sector is a collaborative effort among various ministries/agencies/organisations. Together with the Ministry of International Trade and Industry and other relevant government agencies, we assist, help develop and grow the Malaysian Services Industry.

**Objectives**

Enhancing the industry's competitiveness, productivity, efficiency  
Developing the capacities and capabilities of the Services industry  
Positioning Malaysia to be a regional center of excellence for services

**Address**

Secretariat Office  
Malaysian Service Providers Confederation(MSPC)  
(Company No: 897116-W)  
Wisma Vertitech 2nd Floor,  
No. 17A Jalan Kenari 4,  
47100 Puchong Jaya,  
Selangor Darul Ehsan



Dato' Sri Zohari Akob holds a Master of Economics and Postgraduate Diploma in Economic from University of Leicester. His last post in government was Secretary General Ministry of Works (MOW) and has more than 30 years of experience in various government sectors.

During his services in MOW, he was principally responsible for development of country infrastructure including nationwide road networks and buildings.

Started as Assistant Director in EPU, he spent 2/3 of his entire service years in EPU, responsible in charting country economic development and planning federal resources.

In 2009, he helped setting up PPP Unit which are instrumental in privatisation and PFI projects in Malaysia. He continuously contributes to the nation through various engagements advising both Government and Corporate leaders.

**VERITECH(M) SDN BHD****Managing Director**

Ts. Ir. CHOO KOK BENG, FASc PJK  
Dip. CE (TC) B.Sc. (Eng.) Aberdeen  
Sr. FAAET, Hon.F. AFEO, IEM, CILT,  
MES & TAM, P.Eng. & P Tech.

**1.0 ABOUT US**

Founded in 1990, Vertitech (M) Sdn Bhd provides specialized engineering & technological services for the Appraisal and Rehabilitation of Buildings and Infrastructure. It is led by Ts. Ir. Choo Kok Beng who is a well-known Professional Civil Engineer, very committed and passionate in promoting a Maintenance Culture for South-South Countries, through the Commonwealth Board for Engineering Education and Training (CBEET), the International Science, Technology and Innovation Centre (ISTIC) and the Institution of Engineers Malaysia (IEM).

**2.0 CORE VALUES**

Training and Advocating policy makers to develop, adopt and implement standards and best practices for the maintenance of buildings and infrastructure above and below the ground.

**3.0 COMPANY ACTIVITIES**

Vertitech provides the full range of services from:

- i) Dilapidation Survey
- ii) Defects Mapping
- iii) Condition Assessment
- iv) Testing (in-situ and laboratory)
- v) Structural analysis and evaluation
- vi) Planning and design of remedial works
- vii) Costing
- viii) Project Management
- ix) Turnkey rehabilitation project services and
- x) Condition Monitoring

**4.0 WHO ARE WE LOOKING FOR**

A partner with the same passion in the maintenance of buildings and infrastructure above and below the ground. Such a partner should have AI assisted cutting edge technology that can be transfer to Vertitech (M) Sdn Bhd, practiced in Malaysia and eventually to ASEAN and the South-South Countries.

**5.0 CONTACT**

Ts. Ir. Choo Kok Beng  
Mobile - +60123713710  
E-mail - kbchoo@yahoo.com

## PLYTEC Holding BHD

# PLYTEC<sup>®</sup>

PLYTEC Holding Bhd.

### Who is PLYTEC:

A solution provider within the space of Industrialization and Digitalization of the Construction industry. These are the key areas of focus for the CIDB's Construction Revolution 4.0 (2021-2025). We see and position ourselves as an 'Enabler' to elevate the industry to the next level.

### Core Business Values:

We are industry transformation partner in the modernization of construction. We enable our business clients with complete solution set to transform the 3 essential business elements including Technology, People & Process to attain business success and sustain growth.

### Main Business Activities:

- 1) Industrialization – We provide full construction method engineering (CME) solution for both in-situ concrete construction, and precast concrete construction. The purpose of CME is to adopt IBS Industrial Building System processes to improve construction productivity.
- 2) Digitalization – We create digital twin using BIM for projects to empower digital processes including Virtual Design Construction, BIM- Field Verification, Digital Project Content Management, Smart FM & etc.. We also provide Organization Level BIM Implementation Consultation services to assist our clients in digital transformation.

### What Are We Looking For:

- Smart digital solution to track and manage the circulation of our temporary structure equipment assets.
- Project clients for our businesses.
- New construction products and innovations.
- Investment opportunities to uplift our supply chain capacity.



**Company Representative:**  
Ir. Ts. Louis Tay Chee Siong  
Chief Operating Officer  
PLYTEC Holding Berhad



Louis Tay is a registered professional civil engineer and technologist with 28 years of practicing experience since graduating. He holds a Master of Science degree in Temporary Works and Construction method Engineering. His engineering expertise is in the areas of construction method engineering (CME) and Digital Design & Engineering (DDE).

He is passionate about learning and sharing his extensive experience and broad industrial perspective toward Malaysia's national agenda in construction transformation. He regularly serves the construction industry in various national working groups and technical committees with IEM, MBAM, CIDB, JKPP, and Standard Malaysia under the capacity of a council member of Technological Association Malaysia (TAM), for which he currently serves as the Deputy President.

## PAKATAN JURUTERA PINTAR SDN BHD (PJP)



### 1. WHO WE ARE

PJP is a boutique civil engineering consulting company with 40 years expertise in Roads and Transportation in Malaysia. We have 10 seniors with contacts with government and private sectors.

### 2. MAIN BUSINESS ACTIVITIES

We consult with private sector and government clients in Roads, Highway, Road Safety and Transportation. Currently we work with the East Coast Rail Link (ECRL) project as one of their Road Safety Auditors, a project by China Communication Construction company. We are also active with Penang State Government who has adopted Smart City practices.

We provide services for the following:

- i. Design for Highways and Infrastructure
- ii. Road Safety Audits
- iii. Traffic Studies and Analysis
- iv. Structural Design

### 3. WHAT WE ARE LOOKING FOR

We are keen to continue working on transportation initiatives, and offer to link with providers in this area especially in the use of Artificial Intelligence to improve field of Roads and Transportation.

### 4. OUR SENIOR PERSONNEL

- |                       |                          |
|-----------------------|--------------------------|
| 1. Ir. Aik Siaw Kong. | 5. Ir. Hamdan Kamaruddin |
| 2. Ir. Hew Yoon Leong | 6. Mr. Chan Kwok Meng    |
| 3. Ir. Chai Ming Jing | 7. Ir. Ong Hock Chye     |
| 4. Ir. Eeh Yih Bing   | 8. Ir. Fong Chong Yit    |



### Company Representative;

Mr. Chan Kwok Meng  
Senior Engineer  
PAKATAN JURUTERA PINTAR SDN BHD (PJP)  
Handphone +60 12-379 0107

Mr Chan Kwok Meng holds a Bachelor of Engineering Degree with Post Graduate Diploma in Computer Science. He has 40 years of working experience in Highways and Transportation. He has been involved in Road Safety Audits, Roads and Highway Design, Value Engineering, Project Management and Coordination for Design and Construction of Highways with working experience in Malaysia, Australia Middle East, Indonesia, Thailand, and India.

In addition to road design and road safety auditing, he has experience in use of computing / IT in Engineering. He also had worked in sales and in management.

## VREKA Travel and Tours SDN BHD



### Who is VREKA Travel & Tours Sdn Bhd (VREKA)

Since the establishment in year 2009, VREKA stands as distinguished Travel and Tours company. VREKA have climbed to the top where it is today and still climbing to the next higher pinnacle. VREKA has always believed that “those who are successful are not those with money, but those PEOPLE who intelligently act fast when they see opportunity passing by them”, and thus making it a crucial point in our daily activities.

Customer satisfaction is our priority. VREKA will take the hassle out from normal corporate travel arrangements. With our expertise and experience in routing planning as well as fare construction, we are here to offer customer the most cost-effective travel product with amazing experience.

### Core Business Values

#### • Service Quality with Passion

We believe the only way to provide quality service is to love what you do. We conduct our work with dedication, optimizing delivery time and putting effort into what we do to achieve quality results. Customer will experience lifetime memories with the services given by our passionate team.

#### • Trust and Transparency

We operate with trust and foster transparency on our service and product to customer. Information provided to customers must be honest and trustworthy. This value makes us different and helps us make decisions based on firm facts.

#### • Innovation and Creativity

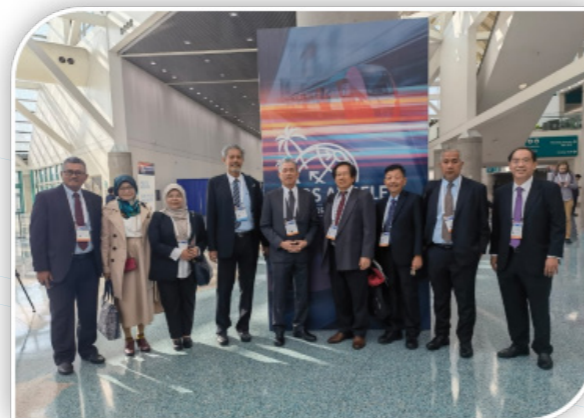
We embrace change and foster innovation on our service and creative in our products to meet customer satisfaction.

### Main Business Activities

1. MICE – Meeting, Incentive, Conference and Exhibition
2. Personalize Travel and Tours package

### What Are We Looking For:

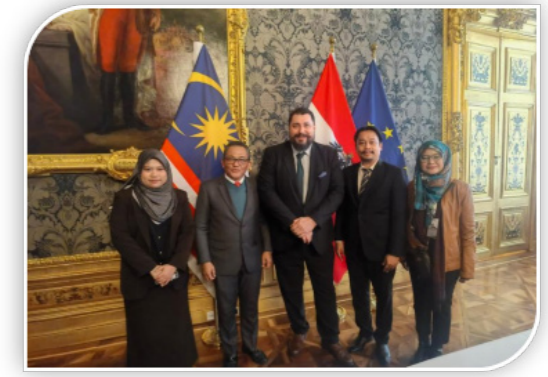
- Smart partnership to elevate our networking
- New market for our business
- Investment opportunities to expand our business



Deputy Prime Minister and Ministry of Works KKR Delegates to ITS World Congress In Los Angeles, USA Year 2022



Selangor State Youth & Sport Exco Delegates to Turkey Year 2022



Ministry of Works Official Visit to Vienna Year 2023



### Company Representative

**Ms. Norasheilla Zaini**  
Managing Director  
VREKA Travel and Tours Sdn Bhd

Norasheilla Zaini has over 20 years of working experience in entrepreneurship and leadership position. Her experience spans a variety of business industries such as Travels & Tours, Trading, Marketing and Business Consulting. During her career, she spent 15 years in Travels & Tours Industries focusing on Meeting, Incentive, Conference and Exhibition (MICE) sector.

Norasheilla Zaini is the founder and Managing Director of V Reka Travels and Tours Sdn Bhd. With the wealth of experience in tourism industries and business leadership, she successfully drives the company facing the industry turbulence during Covid 19 pandemic and spearheads the company to become one of the highly respectable MICE agencies.

Norasheilla Zaini obtained her Bachelor of Business Administration (Hons) Finance in Universiti Teknologi MARA (UiTM). She currently sits on the Board of Belissimo Adventures Sdn Bdn, SNS Marine Sdn Bhd and Tenaga Mampan Sdn Bhd. She is a MICE consultant for Desa Holiday Sdn Bhd and Orient Escape Travel Sdn Bhd and she is also a Technical Events Committee Member of Road Engineering Association Malaysia (REAM).

## PDP UTEK [M] SDN BHD

Company No. 197901006596 (50881-P)



### Corporate Office

Block C, No.7-5-1, Tingkat 5, Jalan Semarak Api 2,  
Diamond Square, Off Jalan Gombak, 53000 Kuala Lumpur  
Tel: 603-4022 2867 Email: pdputek@gmail.com

### 1.0 ABOUT US

Founded in 2002, PDP Utek (M) Sdn Bhd (PDP) a turnkey specialist for Underground Infrastructure and Geotechnical Engineering Works. We provide services from conceptual design, field investigation and survey, detail design and work implementation. We work closely with stake holders to meet the project budget and project timeline.

### 2.0 OUR CORE VALUE

We provide quality engineering design and deliver our product and services through Quality Excellence, Innovative & Value Engineering For Sustainable Environment. Our vision is to engage latest cutting edge technology to provide Quality, Innovative & Green Build Services to meet our Clients' requirement.

### 3.0 OUR SERVICES

- a) Geotechnical Engineering Work
- b) Underground Structures Work
- c) Feasibility Study & Conceptual Design
- d) Detail Engineering Design
- e) Topographic and Dilapidation Survey
- f) Forensic Study
- g) Instrumentation Monitoring

### 4.0 PARTNERSHIP

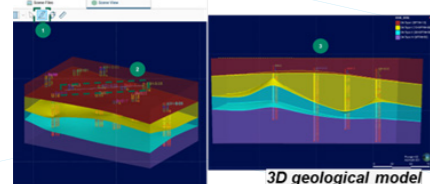
We are seeking partnership to enhance our business using cutting edge and green build technology for a SUSTAINABLE ENVIRONMENT.

### 5.0 CONTACT

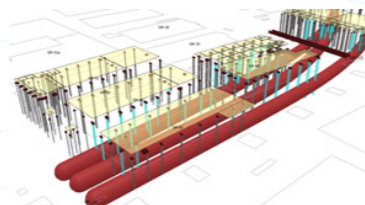
Project Director : Ir .Ts. Neo Boon Kheng  
Contact : 60193589418/ 60192616281  
Email: pdputek@gmail.com  
Website: www.trenchlesssolution.com.my

### 6.0 OUR MOTTO

BUILDING A SUSTAINABLE TOMORROW, TODAY



3D geological model



Define the problem / Create the soil model / Geometry / Boundary Conditions



Excavation stages for the underground construction

## Lawrence Tan Advisory SDN BHD (LTA)



### About US

Established in Mid 2020, Lawrence Tan Advisory Sdn Bhd (LTA) is a boutique firm specializing in Business consultation, Tax advisory and business solutions including area in Environment, Social and Governance (ESG) advisory, implementation and also ESG reporting, which are customised to meet clients' financial and non-financial needs.

Our office is located in the Klang Valley, Malaysia, which is the main business hub of Malaysia.

Lawrence Tan Advisory Sdn Bhd is also a strategic partner of the International Centre of Aseana Management Group of Singapore (ICAM) that specialises in ESG and Climate Consulting, Sustainable Finance and Research Insights in the ASEAN region

### Mission Statement

LTA's mission is to transform businesses.

We are committed to accelerate the growth of our clients' businesses and help transform them with our expertise. We also ensure on our clients' business accountability. We also work towards bridging sustainable development, sustainable finance, and digital technology that supports the Net Zero trajectory.

### Consultant Activities

As a consultancy firm, LTA engages in the following activities:

- Management consultations, business advisory and development :
  - Business appraisals, business valuation and divestment
  - Strategic advisory and planning
- Corporate governance & risk management:
  - Corporate governance review
  - Enterprise risk management
  - Internal audit
- Tax compliance & advisory :
  - Tax compliance and submission of annual tax returns to authorities
  - Tax planning and advisory
  - Cross borders tax managements
- Research and Analysis: LTA conducts rigorous research, analyzes data, and provides insights to inform policy decisions and project implementation.
- Environment, Social and Governance (ESG):
  - EGS – concept of EGS and awareness training
  - Advisory and consultation on how corporation can comply with the requirements of ESG
  - Corporate ESG disclosure and reporting
- Senior Consulting Services: Our team of seasoned experts serves as senior consultants, advising governments, organizations, and institutions on critical matters related to sustainable development, governance, and resilience.

### Senior Team

LTA's senior team comprises a group of professionals with over 50 years of experience criss-crossing financial services, private sector development, institutional development, research and analysis, and climate action. Their experiences were acquired working with international development agencies, public sector and the top financial institutions of the region. Their collective knowledge and experience drive LTA's success.



**Managing Director : Lawrence Tan Koon Peng**

**LAWRENCE TAN KOON PENG**

Lawrence is a Chartered Accountant of the Malaysian Institute of Accountants (MIA), and a member of the Chartered Tax Institute of Malaysia (CTIM). He is a Fellow member of the Association of Chartered Certified Accountants, UK {ACCA (UK)}. He graduated from the University of Manchester, United Kingdom with a Bachelor of Accounting and Finance.

He is currently holding Malaysia Auditors License, Tax Agent License and GST Tax Agent License issued by Ministry of Finance, Malaysia. He is also an approved HRDF trainer.

Lawrence is the founder of Lawrence Tan & Co, a firm of Chartered Accountants which has branches in Klang Valley and Malacca, and an Audit Partner in Total International Associates (a regional accountancy professional firm with offices in Cambodia, Hong Kong and Singapore). He has over 25 years experiences in public practice, tax advisory both for companies and individuals, business advisory and also great deal of experiences in consulting and advising locally and foreign incorporated companies setting up businesses in various industries in Malaysia.

He is a corporate and taxation advisor to various associations, corporate enterprises and non-profit organizations. He is also a regular speaker in various events on Corporate Tax and SST and at RTM (AiFm) and other Malaysia Media.

Mr Lawrence is also a guest lecturer at **HELP College of Arts and Technology**, for the IHOT (INDUSTRIAL HANDS-ON TRAINING) Program to train the Accounting and ACCA graduate to prepare themselves for the actual working environment and challenges. Areas cover include Financials, accounting, cash flows, budgeting etc.

Mr Tan does the in-house corporate training for the Board of Directors on the **DIRECTORS' DUTIES AND RESPONSIBILITIES under the Company Acts 2016, understanding Annual Financial Reports and its implications.**

Mr Lawrence is a certified Trainer under Human Resources Development Fund Train-The-Trainer Program (HRDF TTT). He has trained corporate in the areas of taxation, Goods Service Tax (GST) and Sale and Service Tax (SST).

He is also trained by Malaysia Productivity Corporation (MPC) to be one of the Industry Productivity Specialist under the Malaysia Productivity Blueprint 2016 -2020 initiative.



**Dr John Vong: Head, Sustainable Finance**

Dr. John Vong, has been a Sustainability Consultant and Sustainable Development Specialist in the ASEAN for the past 20 years working with the World Bank Group, United Nations agencies and the Asian Development Bank. In Indonesia, he recently led the development of the ESG Assessment Guideline for State-owned Enterprise Sector.

He is an independent director of a NASDAQ-listed company, an Asian financial group, and the Advisor to the Indonesia International Institute of Lifesciences.

He obtained his PhD, MBA, BA from the United Kingdom, an alumni of the joint UNDP MIT-Harvard University Public Disputes Program, an accredited director of the Singapore Institute of Directors, and a certified practising accountant of Australia.



**Key advisor : Adj Prof Paul W Chan**

Adj Prof Paul W Chan currently serves on the Integrated Reporting Connectivity Council (IRCC UK), set-up by the IFRS (International Financial Reporting Standards) Foundation, to connect the financial reporting standards of IASB (International Accounting Standards Board) and the non-financial sustainability reporting standards of ISSB (International Sustainability Standards Board). He is a member of the ESG Exchange Committee of South Africa, that works to rapidly globalise scarce sustainability reporting know-how and expertise through a tech-enabled platform. Over the years, he has served in 8 public-listed companies in Malaysia and Singapore.

Paul is the President of Malaysian Alliance of Corporate Directors (MACD), a non profit membership entity, and serves as an Executive Member of the Global Network of Director Institutes (GNDI) - a global network of 26 leading Director Institutes with over 180,000 individual members. He is also the President of Business Transitions Asia Sdn Bhd, a boutique consulting firm that serves clients whose businesses are in transition.

With decades in CPA Practices and Board Practices, professionally, Paul is a Chartered Accountant, a Fellow Member of The Association of Chartered Certified Accountants (FCCA), Chartered Governance Institute (FCG) & CPA Australia (FCPA). He is also an NACD Governance Fellow and NACD Board Leadership Fellow of National Association of Corporate Directors, USA, and a Life-Member of Ascend Pinnacle Asian Corporate Directors, USA. He is based in Malaysia and travels widely in ASEAN, Asia-Pacific, USA, Europe, and Oceania.



**Business Consultation and Advisory Director : Tan Poh Ling**

A Certified Chartered Accountant with more than twenty years of experience in auditing, corporate financial advisory and financial planning. Highly motivated professional with a proven track record of delivering accurate reports and high quality services. A dynamic leader with the ability to lead effective teams in attaining profit improvement.

She is the partners and directors for several accounting firms with offices spread across Kuala Lumpur, Selangor, Penang, Sabah, Cambodia, Hong Kong and Indonesia. She provides business advisory services to SMEs and multinational companies as well.

Besides accounting services, she is also an Industry Advisor and Recruiter for HELP University for overseas students. She helped develop skilled training to fast track the readiness of accounting graduates for the work force. She is also passionate about IT in helping businesses improve efficiency. She has invested in a few IT start ups.

#### ***What Are We Looking For:***

- EGS advisory providers in China on the possible collaboration with our ESG expertise
- Businesses that intend to explore and expansion into Malaysia / Asean market
- China based business advisory consultants that help the local China community to invest in Malaysia and overseas

#### **CONTACT**

Lawrence Tan Koon Peng  
 Mobile - +6012 225 9109  
 E-mail – lawkptan@yahoo.com  
 - lawrence@lawrencetannc.com.my

## **Ricky Tan & Co**



Ricky Tan & Co is a Kuala Lumpur-based legal solution provider since 2006. We are boutique firm with broad-based commercial legal practice. In line with our commitment to excellence and global outreach, we are thrilled to announce the establishment of our representative office in Haikou, China. RTNCO focus remain unwavering on delivering comprehensive and integrated advice to both our domestic and multinational corporations meeting their needs in Malaysia and throughout ASEAN.



Dato Ricky Tan Seng Cheong was admitted to practice as an Advocate & Solicitor of the High Court of Malaya in 2001 and established his own practice in 2006. He holds both an LL.B and a Master's degree in Law from the Staffordshire University(UK).

Ricky was invited by the China Law Society and Southwest University of Political Science and Law to serve as a Visiting Research Fellow at the China-ASEAN Legal Research Center. His academic appointments include Adjunct Professor at Hainan University, Associate Professor at the Law School of Dalian Maritime University, Associate Professor at the Coast Guard School of Dalian Ocean University, and Visiting Associate Professor at Southwest University of Political Science & Law. He frequently delivers talks and lectures

at various Chinese universities. Ricky was appointed as the Executive Director of the China-ASEAN Legal Cooperation Centre (CALCC) in Malaysia, which was subsequently registered as a society in Malaysia. He was also appointed by Malaysia Productivity Corporation (MPC), a statutory body under the Ministry of International Trade and Industry (MITI), as the Nexus Governing Committee member for Professional Services Productivity. Ricky has been a vigorous advocate for strengthening legal cooperation between China and Malaysia with the aim to export legal services among the Malaysia legal fraternity.

Ricky is highly active in Alternative Dispute Resolution (ADR) and holds several fellowships: he is a Fellow of the Chartered Institute of Arbitrators (FCI Arb) in the United Kingdom, the Asian Institute of Alternative Dispute Resolution (FAIADR), and the Malaysia Institute of Arbitrators (FMI Arb). Since his appointment as an adjudicator by the Asian International Arbitration Centre in 2014, Ricky has gained extensive experience in construction adjudication, handling numerous claims. He is also a member of the Malaysian Society of Adjudicators and serves as an arbitrator for the Hainan International Arbitration Court, the Nanning Arbitration Commission, and on the Executive Council of the Dalian Arbitration Commission. Additionally, he is an Accredited Mediator with the Royal Institution of Chartered Surveyors (RICS) and a qualified mediator with the International Mediation Institute (IMI). Ricky has published two articles in SCOPUS-indexed journals, contributed law review journal, and co-authored books in the field of law.

## ARKITEK MUSTAPHA KAMAL



### ARKITEK MUSTAPHA KAMAL

Company Address:  
Block E-1-49, Jalan PJU 1/45, Aman Suria Damansara  
47301 Petaling Jaya, Selangor Darul Ehsan. Malaysia  
+60 19 318 3429  
mkbz@amk.com.my / adminreceipt@amk.com.my  
www.amk.com.my

#### COMPANY PROFILE

As indicated ARKITEK MUSTAPHA KAMAL (AMK) wishes to participate in the MSPC Trade Mission to Beijing Daxing Area from 13th October 2024 to 18th October 2024

We are a professional architectural firm that has been around since 1993 and provides architectural design and management and urban design resilience consultancy services.

We have won the Malaysian Institute of Planner Award for the development of Denai Alam in Shah Alam. This development was started as part of the 15000-acre Guthrie Corridor and later owned by the Sime Darby Berhad

We are also one of the top 6 firms that were shortlisted after the design competition of Bandar Malaysia in 2012

We are also the firm that won second place in the design of the Malaysian Pavilion for the Dubai World Expo 2020 organised by MGTC.

We worked on the Ibu Kota Negara competition in collaboration with an Indonesian firm in 2020. Our submission was picked as one of the top 50 of the 382 submissions to be considered.

We have completed of a Government Building at Precint 3 as well as the Perumahan Penjawat Awam in Presint 16 in 2021 for the Perbadanan Putrajaya and Putrajaya Holdings Sdn Bhd.

We believe our company fits the criteria set out and we believe we can perform in the Indonesian market as we have a few collaborative firms and have the team to deliver the tasks.



Name: Ar. Ts. MUSTAPHA Kamal Zulkarnain PRBr  
Designation:  
Principal Architect  
Mobile No.:6019 318 3429



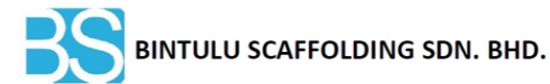
#### BUSINESS ACTIVITY

- Master Planning
- Residential Projects
- Commercial & Industrial
- Scientific Research
- Institutional & Health Related
- Urban Resilience Consultant
- Housing and Urban Futurist
- Project Management

#### BUSINESS INTEREST

- To explore the following 1. To learn and implement a live able city program especially traffic management
- 2. To learn about Sponge City development
- \* Please take note of the company's business activity /interest/ as the description will be used for business meetings purposes.

## Bintulu Scaffolding Sdn Bhd (BSSB)



Company Overview: Bintulu Scaffolding Sdn Bhd (BSSB)

Established: 2018

Location: Bintulu, Sarawak, Malaysia

#### Who Are We?

Bintulu Scaffolding Sdn Bhd is a leading provider of high-quality scaffolding services and solutions based in Bintulu, Sarawak. Established with a vision to become a reliable partner in construction, we specialize in delivering safe, efficient, and cost-effective scaffolding solutions for a diverse range of industries including oil and gas, construction, infrastructure, and industrial maintenance.

#### Core Business Values:

Our core values are Safety First, Quality Assurance, a Customer-Centric Approach, Integrity, and Innovation, all aimed at delivering exceptional service and building lasting trust.

#### Main Business Activities:

Bintulu Scaffolding Sdn Bhd specializes in refurbishment services for oil and gas facilities, offering custom scaffolding, structural refurbishment and efficient turnaround support to maintain operational efficiency and minimize downtime.

#### What Are We Looking For?

We are looking for partnership opportunities, innovative solutions, networking connections, and training collaborations to enhance our services and expand our industry impact.



#### Company Representative:

Liew Yun How, Managing Director of Bintulu Scaffolding Sdn Bhd, brings over 11 years of experience in the scaffolding industry, leading the company to become a trusted provider of quality and innovative solutions across various sectors. Recognized for his expertise in safety and project management, Liew is committed to excellence and customer satisfaction, driving the company's growth and industry partnerships. He looks forward to exploring new opportunities and collaborating with international partners to advance the scaffolding industry.

## IEM TRAINING ACADEMY



### ABOUT IEMTA

IEM Training Academy Sdn Bhd (IEMTA) is the commercial arm and 100% wholly-own subsidiary company of IEM, formally known as IEM Training Centre Sdn Bhd.

IEMTA provides certified courses and training programs as well as Conference and event organizing services to its members and general publics including international organizations and societies.

Our Commitments to IEM members include providing Certification Courses & Programmes, Professional Competency Examination (PCE), Upskill and Reskilling Programs, Public technical training, In-house training, conferences toward professional competencies development and learning need for the Engineers.

#### VISION

- To become the leading learning academy with world-class standards

#### MISSION

- To provide varieties of Certified Training opportunities
- To widen accessibility to lifelong learning through humanizing the technology environment
- To create a global culture of lifelong learning



### ABOUT THE REPRESENTATIVE

Ir. Ts. Prof. Dr. Chee-Fai Tan is a distinguished leader in the fields of digital transformation, smart manufacturing, artificial intelligence, and robotics. He currently serves as the Deputy Vice Chancellor at Infrastructure University Kuala Lumpur (IUKL) and the Honorary Secretary of the Institution of Engineers Malaysia (IEM), where he leads initiatives that drive innovation and progress in smart industries across Malaysia and ASEAN. He is the Executive Director of IEM Training Academy Sdn. Bhd. since May 2024.

Prof. Tan is also an ASIAN Certified Senior Productivity Specialist under the ASIAN Productivity Organisation, reflecting his expertise in enhancing productivity and efficiency at a regional level. As a key member of the Machinery & Engineering Industry Federation (MEIF) in Malaysia, he plays a vital role in shaping national strategies and policies for the modernization of the engineering sector.

Internationally recognized, Prof. Tan is a Fellow of both the Academy of Engineering & Technology of the Developing World (AETDEW) and the ASEAN Academy of Engineering & Technology (AAET), acknowledging his contributions to the advancement of engineering across developing regions and ASEAN countries. His global influence is further extended through his role as a Specialist for the ISO/IEC Smart Manufacturing Standards Map Task Force (ISO/IEC SM2TF), where he contributes to the creation of international standards in smart manufacturing.

Additionally, as a member of the Big Data & AI Working Group at the World Federation of Engineering Organizations (WFEO), Prof. Tan supports cutting-edge developments in artificial intelligence and big data technologies. A highly sought-after speaker, Prof. Tan has been invited to present at globally renowned events, including the World Robot Conference, World Artificial Intelligence Conference, and World Intelligent Manufacturing Conference. His expertise has also been recognized by UNESCO, where he has served as an expert advancing engineering education across African and APEC economies, solidifying his standing as a global thought leader in engineering, technology, and productivity.

## ASEAN-China Association for the Promotion of Industrial Cooperation and Development

### Objective: Communication, Cooperation, Development, Win-Win.

Based on China and ASEAN, and with a global outlook, we uphold the values of openness, inclusiveness, construction, sharing and green. We gather strength to establish an equitable, innovative, and sustainable international platform for industrial land trade cooperation, fostering collaboration between China, ASEAN countries, and other nations worldwide. We strive to promote the integration and innovation of industrial chains, supply chains, and value chains, while providing value-added services to our members and seeking opportunities for growth. We aim to support the construction of Hong Kong as an international center for finance, trade, shipping, and innovative technology. We also contribute to the high-quality development of the Guangdong-Hong Kong-Macao Greater Bay Area, enhance the economic competitiveness of China and ASEAN countries, and contribute to the construction of a community with a shared future for humanity.

The main tasks of the ACA are: focusing on areas such as industrial parks, energy and admineral resources, digital economy, financial services, trade logistics, health and cultural tourism, infrastructure, integration of industry, education and research, agriculture and green circular economy. We actively carry out the following services:



### Routine activities

- the Roundtable Conference on China-ASEAN Industrial Cooperation and “Two Countries, Twin Parks” Project Sharing
- Annual Meeting of ASEAN-China Association for the Promotion of Industrial Cooperation and Development and 'Belt and Road' Industry-Finance Cooperation Conference
- ASEAN-China Big Health Industry Expo
- The Belt and Road”International Cooperation Ambassadors Roundtable Conference
- ASEAN-China International Cultural Tourism Festival
- China Entrepreneurs ASEAN Business Tour
- ASEAN Entrepreneurs China Business Tour

## Bank of China Introduction

Bank of China is the bank with the longest continuous operation among Chinese banks. Formally established in February 1912, the Bank served consecutively as the country's central bank, international exchange bank and specialised international trade bank. After 1949, drawing on its long history as the state-designated specialised foreign exchange and trade bank, the Bank became responsible for managing China's foreign exchange operations and offering international trade settlement, overseas fund transfer and other non-trade foreign exchange services. Restructured into a wholly state-owned commercial bank in 1994, the Bank provides various financial services, and has developed into a large commercial bank delivering services in local and foreign currencies and featuring complete business varieties and strong strength. The Bank was listed on the Hong Kong Stock Exchange and the Shanghai Stock Exchange in 2006, becoming the first Chinese bank to launch an A-Share and H-Share initial public offering and achieve a dual listing in both markets. The Bank is the official banking partner of the Beijing 2008 Summer Olympics and the Beijing 2022 Winter Olympics, thus making it the only bank in China to serve two Olympic Games. In 2011, Bank of China became the first financial institution from an emerging economy to be designated as a Global Systemically Important Bank, a designation it has now maintained for 13 consecutive years. With its growing international status, competitiveness and comprehensive strengths, the Bank has marched forward into the ranks of the world's large banks. In alignment with the spirit of the 20th National Congress of the Communist Party of China and the Central Economic Work Conference, Bank of China has defined its mission: to serve the real economy, its enduring theme: to prevent and control risks, and its primary task: to enhance and expand its global advantages. The Bank will focus on improving its competitiveness and serving national strategies as its core objectives. It will concentrate on developing five key areas: science and technology finance, green finance, inclusive finance, elderly care finance, and digital finance. By deepening reforms, embracing openness and innovation, enhancing governance and operational efficiency, and promoting a Chinese specialized financial culture, the Bank aims to contribute to the construction of a strong financial nation.

As China's most globalised and integrated bank, Bank of China has institutions across the Chinese mainland as well as 64 countries and regions, and BOCHK and the Macau Branch serve as local note-issuing banks in their respective markets. The Bank has a well-established global service network and an integrated service platform based on the pillars of its corporate banking, personal banking, financial markets and other commercial banking business, which covers investment banking, direct investment, securities, insurance, funds, aircraft leasing, asset management, financial technology, financing leasing and other areas, thus providing its customers with financial solutions featuring global expertise and all-round services accessible at any point of contact.

Bank of China embodies a noble sense of duty and commitment. Over its 112 years of development, the Bank constantly cared about the nation, dedicated to contributing to the country, and continued to strive for prosperity of the country and rejuvenation of the nation. The spirit that BOC generated along the journey resonates with the Chinese financial culture characterized by integrity, pursuing profits with righteousness, prudence and caution, innovative, and compliance with laws and regulations. On a new journey towards fully building a modern socialist country, the Bank, under the guidance of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, will fully,

accurately, and comprehensively implement the new development philosophy. It will strive to achieve a balance between implementing central decisions and realizing the Bank's high-quality development. The Bank is committed to serving the real economy and ensuring the stable development of finance. BOC is dedicated to embarking on the financial development path with Chinese characteristics, opening a new chapter for its high-quality development. In doing so, it aims to make an even greater contribution to realizing the Chinese Dream of national rejuvenation in all respects.



## About Ping An Bank

Ping An Bank is a nationwide joint-stock commercial bank headquartered in Shenzhen (SZ000001). Its predecessor, Shenzhen Development Bank, was the first nationwide joint-stock bank to be publicly listed in mainland China. Adhering to the original aspiration of "finance for the people", the Bank has grown over the years into a commercial bank with mature and stable management, extensive branch network coverage, comprehensive financial service offerings, and leading brand influence in the market. It has formed unique competitive advantages and distinctive business characteristics in areas such as technology empowerment, retail banking, and integrated finance. As of the end of 2023, the Bank had 43,119 employees (including dispatched personnel), providing a wide range of financial services to customers through 109 branches and a total of 1,201 outlets across the country, contributing to high-quality economic development with high-quality financial growth.

### Development Strategy

The Bank adheres to the leadership of Party building and the political and people-oriented nature of financial work. It actively implements the spirit of the 20th National Congress of the Communist Party of China and the Central Economic Work Conference, comprehensively carries out various regulatory requirements, and upholds the strategic goal of becoming "China's most outstanding and globally leading intelligent retail bank". The Bank persists in the strategic approach of "strengthening retail banking, refining corporate banking, and specializing in interbank business". It continues to deepen strategic transformation and digital transformation, strengthens risk management, and

ensures that its products and services truly highlight "professionalism and value", providing customers with financial services that are "worry-free, time-saving, and cost-effective".

### Performance Overview

In 2023, China's economy experienced an overall recovery and improvement, with solid progress made in promoting high-quality development. Nevertheless, the banking sector continued to face numerous difficulties and challenges in terms of effective demand, social expectations, and business operations. In response to these obstacles, the Bank took proactive measures by actively promoting operational and managerial



reforms, upgrading its strategies, and strengthening financial risk management. As a result, the Bank achieved steady progress in its business development, thereby reinforcing the foundation for sustainable growth.

In 2023, the Bank generated a net profit of RMB 46.455 billion, representing a year-on-year growth of 2.1%, thus maintaining consistent positive growth. As of the end of 2023, the Bank's total assets reached RMB 5,587.116 billion, marking a 5.0% increase compared to the end of the previous year. The non-performing loan ratio stood at 1.06%, remaining generally stable, while the capital adequacy ratio rose to 13.43%, an increase of 0.42 percentage points from the end of the previous year.

### Strengthening Retail Banking

The Bank remains unwavering in its strategic positioning of retail banking and continues to promote business

transformation. In response to changes in the external environment, the Bank has solidified its liability business foundation, optimized its asset business structure, strengthened asset allocation services, upgraded customer management models, and provided multi-customer, multi-channel, multi-account, and multi-product services. These efforts have driven the high-quality and sustainable development of the retail business.

As of the end of 2023, the Bank had 125.432 million retail customers, an increase of 1.9% compared to the end of the previous year. The Bank managed retail customer assets (AUM) of RMB 4,031.177 billion, an increase of 12.4% from the end of the previous year. Personal deposits amounted to RMB 1,207.618 billion, an increase of 16.7% compared to the end of the previous year. The number of registered users of the Ping An Pocket Bank APP reached 166.0391 million, an increase of 8.6% from the end of the previous year. The operating income from retail business accounted for 58.4% of the total for the year.

#### Refining Corporate Banking

The Bank's corporate banking business closely aligns with the national strategic layout, focusing on serving the real economy. It has concentrated its efforts on five key areas: industrial finance, technology finance, supply chain finance, cross-border finance, and inclusive finance. The Bank has consistently increased its financing support for crucial sectors such as manufacturing, specialized and innovative enterprises, private businesses, small and micro enterprises, rural revitalization, green finance, and infrastructure. By adopting a targeted approach of "refining industries, refining customers, and refining products," the Bank has achieved steady business growth.

As of the end of 2023, the balance of corporate loans amounted to RMB 1,429.79 billion, an increase of 11.5% compared to the end of the previous year. The number of corporate customers reached 754,000, an increase of 138,100 or 22.4% compared to the end of the previous year. The number of cooperating specialized and innovative enterprises increased by 160.5% compared to the end of the previous year. In 2023, the investment scale in the "three new tracks" of new energy, new infrastructure, and new manufacturing amounted to RMB 204.552 billion, a year-on-year increase of 32.5%. The amount of financing generated by supply chain finance reached RMB 1,333.185 billion, a year-on-year increase of 14.1%.

#### Specializing in Interbank Business

The Bank's interbank business resolutely adheres to the business philosophy of "serving the financial market, serving interbank customers, and serving the real economy." It fully reinforces the dual-drive approach of "investment trading + customer business" and concentrates on three key areas: "professional investment capabilities, professional sales capabilities, and professional hedging products." By maintaining a stable and balanced business structure, the Bank strengthens the foundation for long-term, healthy development and continuously enhances its competitiveness in the market.

In 2023, in terms of market-making services, the Bank's market share of bond trading volume was 3.2%. The trading volume of green bonds, small and micro bonds, rural revitalization bonds, and other sustainable development bonds amounted to RMB 86.155 billion, a year-on-year increase of 209.9%. The number of active institutional trading customers reached 578, and the spot bond trading volume sold by institutions amounted to RMB 2.67 trillion, a year-on-year increase of 21.4%. In terms of bond underwriting, the sales scale of bonds through interbank channels amounted to RMB 207.908 billion, a year-on-year increase of 49.8%. In terms of hedging product services for enterprises, the number of customers conducting foreign exchange spot and derivative hedging business with the Bank reached 12,859, a year-on-year increase of 11.8%.

## Introduction to Beijing Haoli Valve Industry Group Co., Ltd

Beijing Haoli, after more than 20 years of unremitting efforts, now has more than ten wholly-owned and holding companies in Beijing, Shanghai, and Shanxi. Its business scope covers customized research and production of industrial services, Internet of Things, valves, intelligent gas equipment and heat exchange equipment, and related supporting equipment, industry interconnection industrial services, and modern creative brand expansion. It has become a modern technology private enterprise that integrates multiple categories, fields, creativity, and interconnectivity. There are currently more than 300 people, of whom more than 65% have a college degree or above. The enterprise attaches great importance to talent cultivation and establishes long-term school enterprise research models with universities in Beijing and Shanxi to provide customers with high-quality and efficient solutions and product services. The company adheres to the principle of "good work, good materials, good products, benefiting the country, the people, and everyone". The development concept proposes that 'links are more important than creation' Our service philosophy is to meet customers' overflow needs from their perspective, increase product identity PLM full lifecycle management, and extend products to the end of operation and maintenance, solving customers' concerns in the rear.

The company produces and manufactures 90% of its independently patented products, with one industrial service center, two technical service centers, and three customer service centers in terms of service. The company also has two production bases, two product research and development centers, and four business sales centers for product provision. To explore the application of industrial Internet in the fluid industry for the industry, we have made major breakthroughs in industrial services, Internet of Things, intelligent products, and industrial cloud. The development of the "Haoli Internet of Things, valve cloud, industry service platform, industrial service cloud, etc." service platform and independently developed valve digital production lines, intelligent actuators have laid a good foundation for the further development of Haoli industrial interconnection.

At present, it is a national High tech Enterprise, Zhongguancun high-tech enterprise, Beijing patent pilot unit, Beijing intellectual property demonstration unit, chairman and vice chairman unit of 23 industry association alliances, multiple third-party industry certification enterprises, internationally renowned valve brand commissioned R&D party and OEM manufacturer, Beijing specialized and innovative enterprise, credit 3A level enterprise, etc.

Our products are aimed at both domestic and international markets, operating under the brands of Haoli and Daewoo. We provide customers with high-quality industrial valve products, intelligent gas equipment, industrial service solutions, pipeline control product research and development design, intelligent equipment research and development, and customized processing for internationally renowned valve brands. We have approximately 30% of the customer base of internationally renowned brands for customized services, providing customers with comprehensive services from product research and development, casting, mechanical processing, rubber seal production, final assembly, product testing, to customer operation and maintenance. Our products have strong development in the fields of water supply and drainage, water treatment, HVAC, petrochemicals, gas, electricity, nuclear power, and have participated in major international engineering projects with Haoli products.

Haoli will continue to rapidly demonstrate and lead the way of thinking of "using industrial Internet thinking to develop enterprises and expand industries", and forge ahead on the path of "creating wealth in the world and contributing wealth to the world".

## Beijing Tiancheng Ruiyuan Cable Technology Company

Established in 1990, Beijing Tiancheng Ruiyuan Cable Co., Ltd. is located in the New Aerotropolis of Beijing. It is a high-tech enterprise integrating cable research and development, manufacturing, sales, and services.

Since its establishment, the employees of Ruiyuan have united as one, continuously enhancing core competitiveness and growing together with clients. Over the years, Ruiyuan Cable Company has been dedicated to the cable industry, relentlessly improving product quality and innovating new products to meet clients' needs. The company has set its strategic guidance to seek survival through high-quality products, pursue development through excellent services, and win markets with reliable offerings. Ultimately, Ruiyuan aspires to become a world-class cable and wire manufacturing enterprise.

The company's registered capital is 500 million yuan, with a production capacity of 5 billion yuan. It possesses multiple core independent intellectual property rights and has a range of advanced domestic and international automated complete sets of cable production equipment as well as a full set of testing equipment. Main products include: power cables of 35kV and below, aerial insulated cables, aerial stranded wires, plastic insulated control cables, wire for general wiring, computer cables, signal cables, frequency conversion cables, compensation cables, aluminum alloy cables, BTTZ rigid fire-resistant cables, inorganic insulated fire-resistant cables, rail transit cables, pre-fabricated branch cables, and special cables such as halogen-free low smoke, fire-resistant cables. The products are widely used in various fields such as electricity, transportation, metallurgy, petroleum, chemical industry, construction, power generation, and new energy. Ruiyuan Cable leads the future through continuous technological innovation.

For many years, Ruiyuan has been greatly recognized by professionals in the industry for its modern management structure, strict quality assurance system, and comprehensive service model. As a national high-tech enterprise and a Zhongguancun high-tech enterprise, Ruiyuan has successively obtained the National Industrial Product Production License, CCC product certification, and has gained the ISO9001 Quality Management System Certification, ISO14001 Environmental Management System Certification, OHSAS18001 Occupational Health and Safety Management System Certification, and several other certifications. Among them, "An Environmentally Friendly and Durable Cable" was awarded the Silver Award for Product Quality Innovation Contribution and the Excellence Award for Innovative Achievements by the Beijing Product Evaluation Center. The company has been consecutively rated as a provincial and municipal enterprise that values contracts and integrity, a consumer-trusted company, a qualified metrology unit, a national quality and service integrity demonstration enterprise, a national industry quality demonstration enterprise, a recommended manufacturer for the national economic and trade commission's urban and rural power grid reconstruction project, and a grid application enterprise of the State Power Corporation, a national quality-trusted unit, a Beijing quality-trusted unit, a Beijing unit that fulfills corporate social responsibility commitment, a pilot unit for patents, and a recommended enterprise within the product catalog of key industrial enterprises in the new district by the Economic and Information Committee of Daxing District, Beijing. It has been listed as one of the top 100 most competitive enterprises in the national wire and cable industry for 2017, 2018, 2019, 2020, 2021, and 2022, and one of the top 500 enterprises in China's machinery industry from 2019 to 2022. Every encouragement and every praise give us more confidence and determination.

The achieved results enable faster speed and higher starting point for Ruiyuan. Facing fierce competition, Beijing Tiancheng Ruiyuan Cable Co., Ltd. continuously innovates in quality management, drives the transformation and upgrading of the enterprise with brand and service, and continuously enhances the competitiveness and industrial innovation of the enterprise. Amidst a sea of competitors, the company strives to stand out. Today, Beijing Tiancheng Ruiyuan Cable Co., Ltd. is tirelessly working towards becoming a "leader in the domestic cable industry. Ruiyuan Cable will sail towards a much more promising future bravely and determinedly.

## China Southern Air Logistics

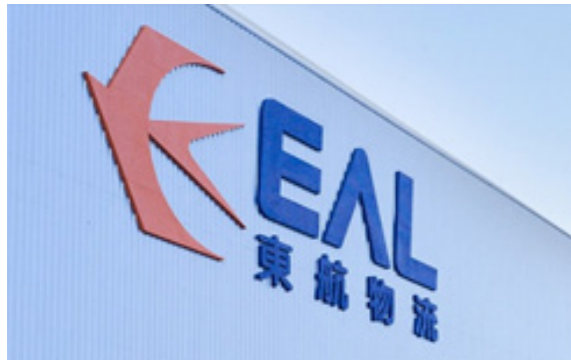
China Southern Air Logistics Company Limited (hereinafter referred to as "China Southern Air Logistics") was established on October 24, 2018. It was formerly the cargo department under China Southern Airlines Company Limited, with its headquarters located in Guangzhou, China. The establishment of China Southern Air Logistics is not only a response to implement state-owned enterprise reform, but also a key carrier for integrating cargo resources, establishing a market-oriented operation mechanism, forming a complete aviation logistics industry chain, and creating a comprehensive logistics service provider with aviation characteristics.

China Southern Air Logistics is committed to building dual hubs in Guangzhou and Shanghai. Currently, China Southern Air Logistics operates 14 Boeing 777 freighters, making its 777-freighter fleet the largest in the country and leading globally; it has opened 19 all-cargo routes, providing customers with international transportation services originating from Shanghai, Guangzhou, and Shenzhen in China, connecting Chongqing, and extending to Amsterdam, London, Frankfurt, Los Angeles, Chicago, Ho Chi Minh City, and Hanoi. Moreover, it plans to further open international all-cargo routes from China to major cities in Europe and America.

Meanwhile, relying on China Southern Airline's well-developed domestic and international route network, China Southern Air Logistics can provide belly cargo capacity services that cover the domestic market, radiate Asia, and connect to major cities in Europe, America, Australia, and Africa. Currently, China Southern Airline operates more than 860 passenger and cargo aircrafts, making its fleet size the largest in Asia and the third in the world.



## China Eastern Air Logistics Co., Ltd.



China Eastern Air Logistics Co., Ltd. ( hereinafter to be referred as EAL ), headquartered in Shanghai, is a modern integrated logistics service enterprise. The company dedicates to provide safe, efficient, accurate and convenient logistics service for its customers worldwide and was listed on the main board of Shanghai Stock Exchange on June 9, 2021 (Stock Abbreviation: Eastern Air Logistics, Stock Code: 601156).

EAL has subsidiaries including China Cargo Airlines, Eastern Airlines Express, Eastern Transport, Eastern Supply Chain, China Eastern Cold Chain as well as a number of branches at home and abroad. With transport capacity of 14 freighters from China Cargo Airlines, belly space resources of nearly 800

passenger airplanes from China Eastern Airlines and the airline resources backed by SkyTeam Alliance, EAL expands its global network to over 1000 destinations in 166 countries and regions around the world. The company's operation bases, located at Hongqiao International Airport and Pudong International Airport in Shanghai, are consisted of 6 near-ramp cargo terminals, 1 cargo transfer station with customs supervision function, totaled 1.25 million square meters and equipped with diversified and nationally rare special cargo storage resources, including warehouses for temperature-controlled ( cold warehouses, frozen warehouses and constant temperature warehouses), dangerous goods, valuable goods, live animal and over-limit goods. Moreover, EAL possesses its own cargo terminals at airports scattering in China's hub cities and regions with high quality network value and driving effect, such as Beijing, Kunming, Xi 'an, Wuhan, Nanjing, Jinan, Qingdao, Lanzhou, Hefei, Taiyuan, etc.

Relying on the resources of air transportation and ground handling, plentiful certifications of qualification operation, industry-leading quality management system as well as diversified aviation logistics relevant service product system, EAL succeeds in integrating various business functions such as air transportation, cargo terminal operation, multimodal transport, special cargo warehousing, supply chain service, special cargo logistics solution, cross-border e-commerce and cold chain service. Meanwhile, the company forms its competencies in resource integration as well as the comprehensive logistics services capabilities for design, optimization, organization and implementation and management, which enable the company to provide one-stop logistics solutions to meet all-around needs from its clients.

With its strategy firmly in mind, i.e, One Platform and Two Service Providers (fast supply chain platform, integrated ground service provider and high-end logistics solution service provider) and its efforts in enforcing the exploration of innovation and technology, speeding up the construction of its "Trunk Transportation + Modern Warehousing + Landing Distribution" service network, expanding business cooperation, offering more dedicated service and fulfilling more social responsibility, EAL will forge ahead to promote sustainable and high quality development and strive to build an influential national air logistics brand known by the world.



## Beijing Zoya Supply Chain Management Co., Ltd

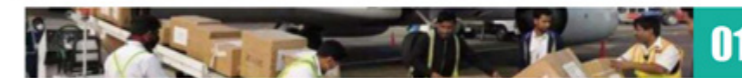
Beijing Zoya was founded in 2014, adhering to the business philosophy of "honesty and trustworthiness, rigor and seriousness, and efficient service", committed to providing customers with professional global supply chain solutions.

### Business scope

Supply chain management services, import and export of goods and technology  
 International and domestic freight forwarding agents  
 Import and export customs declaration, declaration of special trade, special items, fresh goods, drugs, etc  
 Import of aviation materials, application for tax reduction and exemption

- Declaration of public/personal luggage items
- Processing of various customs permits and pre classification of goods
- Domestic trade agents, etc

### Industry Case Study Sharing 1

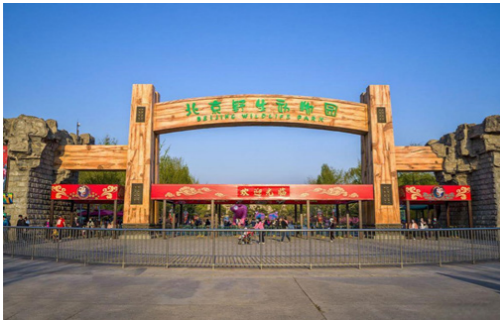


#### Free declaration of imported COVID-19 prevention materials

- During the epidemic, a large amount of donated materials entered China and urgently needed to be declared. To avoid missing or misreporting, we established WeChat groups with customers for each shipment, designated dedicated customer service representatives to coordinate, and relevant personnel carried the declaration U shield with them to ensure that they could declare at any time, whether at home or in the company, and ensure that each shipment could be released within 30 minutes after entering the country.
- The difficulty lies in the application for tax exemption certificate after release, which we have not dealt with before. Even the response we received from consulting customs personnel was vague, and there was no reason for the refund. In this situation, our staff quickly combined customs documents, explored and assisted the Red Cross in preparing various approvals and reports, until the first exemption form was approved. When our peers were still preparing the documents, we were already experienced in the declaration process of these materials, we did not discount efficiency just because they were free customs clearance. Instead, we invested more manpower and resources to serve every detail well.
- Summary: As of March 20, 2020, our company has declared many batches of donated materials to fight COVID-19 pneumonia free of charge, including 333683 masks, 147558 sets of protective clothing, 485835 pairs of gloves, 8064 goggles, and several epidemic prevention materials such as shoe covers, nurse hats, thermometers, air purifiers, disinfectant.

Business contact: Emma Bu 13427952730  
 emma@zolink.cn

## Beijing Lvye Qingchuan Zoological Garden Co., Ltd.



Beijing Lvye Qingchuan Zoological Garden Co., Ltd. (Beijing Wildlife Park) was officially opened on August 8, 2001. As a wholly-owned subsidiary of Beijing Tourism Group, the park covers an area of 3,312 mu, and is located in Yufa Town, Daxing District, Beijing. Due to its unique geographical location, it is also fondly referred to as "Beijing Daxing Wildlife Park" by netizens. The park is home to over 5,000 rare wild animals from more than 300 species worldwide. In the park, trees are dense and the grass is green. In the spring, flowers blossom and, in the autumn, fruits are harvested. It is truly a genuine wildlife park in the forest. The park was awarded the titles of "Beijing Popular

Science Education Base" and "Social Practice Classroom Resource Unit for Primary and Secondary School Students" by the Beijing Municipal Education Commission, while selected as one of the first Beijing Internet Influencer check-in places. It is a national 4A-level scenic area integrating wild animal domestication and breeding, scientific research, popular science education and leisure tourism.

Beijing Wildlife Park is divided into three areas: the self-driving tour area, predator experience area and walking tour area. The self-driving tour area covers more than 1,200 mu, and spans 10 kilometers. It includes seven major animal exhibition areas, allowing visitors to immerse themselves in the most primitive, authentic and natural animal worlds, ranging from Asia to Africa, from grasslands to plateaus. Visitors can choose to tour this area by private vehicles or take a sightseeing train, travelling through a natural ecological environment and enjoying the lively charm of wildlife. In this beautiful setting, travelers can savor the pleasure of the trip, and surrounded by enthusiastic animals, they can experience the joy of blending with nature.

The predator experience area is divided into eight exhibition areas. While recreating the environmental and cultural atmospheres native to different predators' regions, the park has thoughtfully designed sightseeing buses for tourists to interact with the wild animals. Tourists may unexpectedly encounter predators while traveling through mountains and rivers, enjoying close-up views of their natural lives, offering a thrilling and exciting exploration.

In the walking tour area, you will encounter various animals such as enthusiastic ring-tailed lemurs, gentle sika deer, fascinating chimpanzee families, elegant giraffes, etc. For children, there is a specially designed "Fun Park", a "Blue Town" designed for photo checkpoints, a Chinese-style animal interaction area "Deer Park", and many different experiential exhibition areas and pavilions such as "Madagascar Jungle", "Parrot Rainforest", "Reptile Hall", "Little Panda Exhibition Area", and "Giraffe and Elephant Exhibition Area".

Travel through the animal kingdom, enjoy the thrills of jungle exploration, experience the fun of close encounters with animals, and relax on a leisurely holiday. With family and friends, embark on a magical trip to the animal kingdom. Welcome to Beijing Wildlife Park!

Open all year round.



## Beijing CSN Peral Hotel Introduction

The high-end brand hotel under China Southern Airlines is located in Building 4 of China Southern Airlines City at Beijing Daxing International Airport, just 400 meters away from the airport, and a shuttle bus can get you there in just 5 minutes. As an integral part of China Southern Airlines eco-system at the Daxing base, the Pearl Hotel is committed to providing passengers with an integrated service experience for the entire ground-to-air process, making travel more convenient; it also offers a one-stop service including convenient accommodation, dining, and parking for crew and passengers in the Daxing Airport area.

Life is like a journey which full of surprises. We will dedicate ourselves to serving you anytime we meet, enabling you a wonderful trip.

### I. Room Service

The hotel covers an area of 81,387 square meters, with 10 floors and a total of 837 rooms, which can meet the accommodation needs of six types of guests: study or travel groups, conference groups, business individuals, business travelers, families, and leisure customers. The room sizes range from 32 square meters to 105 square meters. Each room is equipped with ergonomically-designed mattresses, high-quality bedding (including down comforters and down or buckwheat pillows), private shower rooms, LCD TVs, complimentary toiletries, charging plugs, hair dryers, mini-fridges, etc., and high-speed internet coverage is available throughout.

### II. Conference Service

The hotel is connected to the China Southern Airlines City Convention Center via a corridor, offering multi-functional meeting rooms for 20 to 200 people. A professional conference butler service team provides full-process butler-style conference services to meet the needs of various conferences and trainings, including classroom style, theater style, round table style, and board meetings.

### III. Fitness and Entertainment

The hotel's basement floor is equipped with a 2000 square meter fitness center, which includes a 25-meter by 15-meter international short-course heated standard swimming pool, open to guests for free, allowing you to enjoy sports and leisure in your spare time and relax your body and mind.

The hotel's fitness center is equipped with international world-class high-end multi-functional training equipment such as full-body muscle stretching training machines, strength training equipment, fitness bicycles, elliptical machines, and water resistance rowing trainers. It not only meets the fitness needs of pilots and other crew members from basic to advanced levels but is also suitable for sports enthusiasts of all ages. Whether it's losing weight or body shaping or improving cardiopulmonary function, you can always find out the solutions here. In addition, we also have a table tennis room for you to experience the happiness of competition; a spinning area where you can release unlimited vitality with the rhythm of exciting music.

#### ● Transfer Service

The hotel is located in China Southern Airlines City at Beijing Daxing International Airport, just a 5-minute drive from the airport, with convenient transportation. The hotel provides a 24-hour non-stop shuttle bus service to and from the airport free of charge (pickup location: Gate 15, Level 1, Daxing International Airport, hotel pickup reservation phone: 010-57045888).

#### ● Parking Service

The hotel has 35 ground parking lots and 173 underground parking lots (including 42 charging pile spaces). Contract customers can reserve convenient parking services during their stay.

#### ● Flight Service

The hotel is equipped with a flight status display screen, offering services such as luggage weighing, luggage packing, boarding pass handling, convenient accommodation for flight delays and transfers, flight status reminders, and flight wake-up calls, making it the preferred accommodation for early flights, late flights, and transfer passengers at affordable prices. You can definitely sleep well and refresh yourself for the following journey.

#### ● Complementary Services

The hotel also provides facilities and services such as a lobby bar, laundry center, business center, 24-hour convenience store, specialty market, and aviator market, meeting your various travel needs.

## Beijing SENOHERS New Technology Co., Ltd.

### I. About the company

Beijing SENOHERS New Technology Co., Ltd. is a national high-tech enterprise dedicated to the research and industrialization of high temperature proton exchange membrane fuel cell (HT-PEMFC) technology and methanol reforming HT-PEMFC systems, serving as a supplier of off-grid hydrogen production/power generation/heating equipment and industry solutions. Founded in 2017, the company is located in the International Hydrogen Energy Demonstration Zone in Daxing District, Beijing, and is recognized as a "specialized, refined, distinctive, innovative" small and medium-sized enterprise by the Beijing Municipal People's Government. In 2023, it was approved to establish a post-doctoral research workstation.

High-temperature proton exchange membrane fuel cell technology is a type of fuel cell technology that typically operates at temperatures between 120-200°C. It can directly use impure hydrogen or reformed gases such as alcohols and ammonia as fuel to provide electrical and thermal energy. Due to its simplified system, high efficiency, low operating costs, and wide temperature range applications, it has been listed as an industrialization technology target for countries like Europe, America, Japan and South Korea by 2030.

Originating from decades of research and development at Beihang University, SENOHERS has broken through international technology monopolies and developed a matrix of independent key products, including methanol hydrogen production, high-temperature proton exchange membranes, high-temperature membrane electrodes, high-temperature fuel cell stacks, methanol reforming high-temperature fuel cell power generation modules and cogeneration systems, as well as testing platforms. The company possesses a world-class R&D innovation team and holds dozens of core invention patents covering the entire core industry chain. It has overcome three key technologies: domestic resin high-temperature proton exchange membrane mass production technology, large-area high-consistency high-temperature membrane electrode mass production technology, and high-temperature fuel cell stack and power generation system integration technology. It has established the largest domestic independent high-temperature membrane electrode production line, which has been certified by domestic and international customers and authoritative testing institutions as having leading international technical indicators. SENOHERS has taken the lead in formulating the first group standard for testing methods of high-temperature proton exchange membranes and membrane electrodes, achieving leading applications of high-temperature membrane fuel cell technology in base station power supplies, range-extender forklifts, and off-grid cogeneration systems. It has hosted more than 50 key R&D projects at the national and Beijing municipal levels, with a total R&D investment exceeding 100 million yuan, and more than 50% of its staff are engaged in R&D. The core team members cover multi-level talents from basic research to industrial application, such as recipients of the National Outstanding Young Fund, members of Beijing Municipal Excellent Talents Program, Beijing Municipal Science and Technology New Stars, and Daxing New National Gateway Leading Talents. Due to SENOHERS' leading innovation in high-temperature membrane fuel cell technology, it has successively been recognized and honored with titles such as Beijing "Specialized, Refined, Distinctive, Innovative" Small and Medium-sized Enterprise, Beijing New Technology and New Product (Service) Certificate, Beijing Key New Material First Batch Application Demonstration Guidance Catalog, Beijing Intellectual Property Pilot Unit, and Top 30 Carbon Neutrality Industry Innovative Enterprises.

SENOHERS leads the 'hydrogen-electricity-heat' integrated technology, fully dedicates itself to creating a distributed integrated smart energy microgrid centered around high-temperature proton exchange membrane technology in response to the current challenges of pure hydrogen production such as high cost, difficulties in storage, transportation, refueling, and complex safety management. On-site hydrogen production is used immediately, achieving efficient cogeneration of heat and power. It has a very broad application prospect in civilian and military fields such as base station power supply, distributed power supply, vehicle (ship) range-extending power supply, mobile and fixed power stations, distributed heat (water) power cogeneration, and zero-carbon industrial parks.

### II. Part of Company Honors

High Technology Company	Most Investment Value Award at the 2023 China Safety and Emergency Industry Conference Entrepreneurship Investment Fair
Beijing "Specialized, Refined, Distinctive, Innovative" Small and Medium-sized Enterprise	2023 Beijing Daxing New National Gateway Leading Talent 2023 Beijing Daxing Outstanding Science and Technology Worker
Postdoctoral Research Workstation	2023 Top 30 Carbon Neutrality Industry Innovative Enterprises
Zhongguancun High-tech Enterprise	2023 Beijing Intellectual Property Pilot Demonstration Unit
Beijing New Technology, New Product (Service) Certificate	Top 10 in the New Energy Field of the 2024 Zhongguancun International Frontier Technology Competition
Beijing Innovative Small and Medium-sized Enterprises	
Fourth Place in the Hydrogen Entrepreneurship Competition	

### III. Demonstration Projects

Project Name	Demonstration Content	Apply to	Current Status
"Hydrogen into Thousands of Households" Cogeneration Demonstration Project in Dongchangfu District, Liaocheng City, Shandong Province	10kW High-Temperature Proton Exchange Membrane Fuel Cell Cogeneration Project Provides independent lighting electricity, indoor heating, and charging pile power supply for the first floor of the office building in the Laser Industry Park	Liaocheng Jiaming Supply Chain Management Co., Ltd.	Project Completed 
Hydrogen Energy Agriculture Watermelon Seedling Greenhouse Cogeneration Project in Panggezhuang Town, Daxing District	5kW High-Temperature Proton Exchange Membrane Fuel Cell Cogeneration Project Provides auxiliary lighting and heating for Panggezhuang watermelon seedling greenhouses	Beijing Lao Song Gua Wang Technology Development Co., Ltd.	Demonstration 
Hydrogen-Fueled Range-Extended Forklift	Methanol Reforming High-Temperature Proton Exchange Membrane Fuel Cell Power Range-Extended Forklift Provides a hydrogen energy range-extending module for a 3T electric forklift, achieving "lithium battery + fuel cell" style range extension, and provides real-time power supplement for lithium batteries	For self-use	Demonstration Application 
Beijing China Mobile 5G Communication Base Station Power Supply	5kW High-Temperature Proton Exchange Membrane Fuel Cell 5G Base Station Backup Power Supply Provides power supply for Beijing China Mobile 5G base stations	Beijing China Mobile	Project Operation 
Daxing International Hydrogen Energy Demonstration Zone "Zero Carbon Park" Project	30kW High-Temperature Proton Exchange Membrane Fuel Cell Cogeneration Project A project of the Beijing Municipal Science and Technology Commission, providing cogeneration for the "Zero Carbon Park" project of the Daxing International Hydrogen Energy Demonstration Zone	Daxing International Hydrogen Energy Demonstration Zone	Installation and Testing 

## Hebei Tianchuang New Material Technology co., Ltd



Hebei Tianchuang New Material Technology co., Ltd was invested and founded by Xinfangsheng Holding Group, and is one of the key projects in Hebei Province. It is located in Handan, a city seated at the junction of Shanxi, Hebei, Shandong and Henan and known for its prolonged history and profound culture and for its surprising steel production. The company enjoys very advantageously geographical location, since it is close to the national highway 107# and has very well-developed transportation networks, including the Beijing-Hong Kong -Macau Express Road, the Daqing-Guangzhou Express Road, the Qingdao-Lanzhou Express Road, and the railway systems that can reach almost every city in China.

The company has a total land coverage of 500 Chinese Mu, and is planned in two phases. Currently, the phase-I project has been completed. The company has over 1,800 employees, including 12 senior engineers and 150 technicians working in a number of workshops, including the cutting workshop, the hot galvanization workshop, the steel pipes of complex plastic workshop, the transport facility workshop, the hardware hot dip galvanization workshop, and the large metal piece rack plating workshop. The company has successfully introduced the most advanced production equipment and facilities in Chinese markets as well as eddy-current testers, salt spray test chambers and other inspection and testing equipment. Currently, the company has 12 welded pipe production lines, 4 corrugated beam guardrail sheets press modeling lines, 11 hot dip galvanization lines, 1 powder coating and PVC coating line, 7 fully automated fastener hot dip galvanization line, 2 hardware hot dip galvanization lines, and 2 automated large rack plating lines, realizing yearly production of 1.5 million tons of various types of products.

The company always sticks to its development principles of large scale, specialization and brand building. Now, the company products under "Tianyi" brand are extensively sold in all domestic markets in China as well as in overseas markets, such as Middle East, Africa, Europe, South America, and Southeast Asia, and have been highly recognized by construction units.

The company holds to its operating philosophy of "Quality, promise keeping, mutual respects and benefits" and is devoted to building a century enterprise and to promoting the advancement and development of the industry!

## Beijing Xinggang Jiacheng Enterprise Management Co., Ltd. Company Profile

Established in 2017, Beijing Xinggang Jiacheng Enterprise Management Co., Ltd. is dedicated to building a cooperative platform between enterprises and service organizations. It provides aggregation services for service management units within the area, as well as traditional services related to office buildings and property, simplifying the procedures for the establishment of enterprises and offering assistance for issues encountered during business operations.

On the basis of being in line with the regional industrial positioning, having broad development prospects, and being able to drive the economic development of the region, the company provides eligible enterprises with free "Business Accelerator" consulting services. Operating legally and reasonably is a necessary condition to ensure the sustainable development of enterprises. Flexible employment within the scope permitted by laws and regulations enables enterprises develop while maintaining financial and tax security without future worries. This leads to higher reliability and better service quality, reducing customer costs while ensuring privacy and maximizing corporate rights and interests.

Beijing Xinggang Jiacheng Enterprise Management Co., Ltd. has built a comprehensive enterprise service platform that offers a variety of convenient services from offline to online for enterprises, enabling their development and innovation. In the process of serving enterprises, we have accumulated rich experience and continuously improved the quality of our services to safeguard the development of enterprises.

The following services are provided to enterprises that have settled in:

1. A range of professional services including business agency services, tax services, financial services, trademark and patent applications, bank account opening and loan services, project evaluation, asset assessment, and legal services.
2. Office and business premises suitable for various types of enterprises.
3. Investment and financing services, such as bank loans, mortgage, guarantees, and equity financing.
4. Public negotiation rooms, reception rooms, and conference rooms equipped with multimedia audio-visual and projection equipment, as well as office services like public secretarial, typing, copying, faxing, and international internet access.
5. Assistance in applying for high technology, programs, and funds, such as the Ministry of Science and Technology's Innovation Fund for Small and Medium Enterprises, and Municipal Science and Technology Commission R&D funds.
6. Consultancy services on enterprise management, policy regulations, corporate culture building; Entrusted management of related enterprises.
7. Professional solutions for name approval by national bureau; Coordination with Market Regulation Bureau to resolve difficult issues, covering Daxing, Fengtai, Chaoyang, Haidian, and other regions.

## Introduction of Beijing Jianyi Investment Development (Group) Co., Ltd.

Beijing Jianyi Investment Development (Group) Co., Ltd. (abbreviated as "Jianyi Group"), established in 1992, is a comprehensive group company engaged in various sectors, including technology venture capital, capital management, smart cities, construction industry internet platforms, real estate development, design and Engineering Procurement Construction (EPC), and intelligent property management. Jianyi Group has more than 10 key subsidiaries, such as Beijing Jianyi Construction Engineering Co., Ltd., Beijing Jianyi Gaoneng Architectural Design Institute Co., Ltd., Sepu Technology Co., Ltd. (a construction industry internet platform technology company), Sepu Jinyun (Hainan Lingao) Technology Co., Ltd., Belarus State Design Institute Co., Ltd., Belarus Jianyi Digital City Co., Ltd., Beijing Jianyi Real Estate Co., Ltd., Beijing Jiandu Real Estate Development Co., Ltd., and Beijing Fangdi Yilian Real Estate Co., Ltd.

Jianyi Group operates the Sepu Industrial Internet Vertical Construction Platform, a wholly-owned platform recognized as one of the first construction industry internet platforms in Beijing during the "14th Five-Year Plan" period. The group focuses on expanding its national presence in intelligent construction, intelligent manufacturing, the industrial internet, and industrial big data. By integrating internet platform technologies, BIM (Building Information Modeling) technology, prefabricated steel structure technology, and other management tools, Jianyi Group is building a comprehensive internet-based construction product ecosystem. The company is committed to real estate development, the promotion of prefabricated steel structure buildings, and expanding the global reach of its platform. Jianyi Group aims to maximize resource value by leveraging the combined power of culture, intelligence, and technology.

Jianyi Group is recognized as one of Beijing's leading smart construction enterprises during the "14th Five-Year Plan" period. The group has undertaken nearly 50 domestic and international projects focused on setting standards, specifications, and conducting research. These include the General Contracting Management Standard for Prefabricated Steel Structure Buildings (CECS), the Technical Code for Steel Structure Residential Buildings (Beijing Local Standard), the Research Report on Cost Optimization and Control for Prefabricated Steel Structure Housing under the EPC Model, the Introduction to Intelligent Construction of Hot-rolled H-beam Steel Structure Residential Buildings, the Standards for the Construction and Acceptance of Prefabricated Steel Structure Buildings, GB/T51232-2016 Technical Standards for Prefabricated Steel Structure Buildings, GB/T51269-2017 Classification and Coding Standards for Building Engineering Design Information Models, and the White Paper on China's Construction Industry Industrial Internet, among others.

At the same time, Jianyi Group plays a prominent role in both domestic and international real estate associations and enterprises. It serves as the chair institution of the Special Group for the Construction Engineering Industry in the Vertical Industry Group of the Industrial Internet Industry Alliance under the Ministry of Industry and Information Technology. The group is also a co-founder of the New Infrastructure Construction Industry Alliance, a member of the China Real Estate Association, and a vice-chair company of the China Federation of Industry and Commerce Private Economy Association. Mr. Zhang Ming, the chairman of Jianyi Group, has held various prestigious positions, including president of the International Chapter of the Asian American Real Estate Association, executive director and secretary-general of the Intelligent Construction Committee of the China Real Estate Association, vice-chairman of the EU-China Economic Committee, and one of the founding members of the China International Contractors Association. Jianyi Group has embraced the mission of driving industrial transformation and innovation, working closely with global partners to build a world-class, one-stop collaborative service platform for the construction industry. The company has been actively involved in the development of the China-Belarus Industrial Park. According to a presidential decree signed by Belarusian President Alexander Lukashenko, the Belarusian State Design Institute (China-Belarus Joint Design Institute) was officially established on May 12, 2018, in the China-Belarus Industrial Park, with Beijing Jianyi Investment Development (Group) Co., Ltd. holding 60% of the shares and the Belarusian Ministry of Construction holding 40%. On May 26, 2018, the China-Belarus Joint Design Institute became the 35th resident enterprise in the China-Belarus Industrial Park. On June 8, 2018, Jianyi Digital City Company, a wholly-owned overseas subsidiary of Jianyi Group, became the 36th resident enterprise in the park. By building an ecosystem of the Belarusian Industrial Internet Construction Industry Platform, Jianyi Group has promoted the integration of Chinese and Belarusian construction standards and technical norms, and enhanced the digital information infrastructure of the construction industries in Belarus and surrounding Russian-speaking countries along the Belt and Road Initiative. Meanwhile, through its platform-based strategic expansion, Jianyi Group is actively expanding its international business in North and South America, Southeast Asia, and Europe. The company is committed to working closely with global partners to build a community of shared future for the global construction industry, redefining the construction sector through platform technology and innovation, and working together to build a more civilized and harmonious global human habitat.

## Beijing Bafen Information Technology Co., Ltd.

Beijing Bafen Information Technology Co., Ltd. specializes in the research and application of trusted data infrastructure. The company holds over 400 national invention patents and 27 software copyrights. Headquartered in the heart of Zhongguancun Chaoyang Park, it also has R&D centers and branches in Tianjin, Hangzhou, Taizhou and Fuzhou.

Trusted data infrastructure is an enterprise-level integrated service platform integrating trusted blockchain and privacy computing. This platform delivers comprehensive data services, core data security audits, data security solutions for businesses and large organizations.

Leveraging the trusted data center, we offer enterprise-level DSaaS services. Supported by a continuous immune security protection system, we ensure the security and reliability of core enterprise data and key services. Blockchain technology is integrated to provide secure, tamper-proof, and traceable data. By combining expertise in big data, the Internet of Things, and the Industrial Internet, we have developed a blockchain-integrated information platform that encompasses an industrial data service system, a core data security audit system, and a data security service system, enabling seamless information flow across upstream and downstream industries, promoting the growth of supply and value chains and empowering industrial transformation.

Our trusted data infrastructure offers secure and user-friendly blockchain services, tailored to the specific needs of various industries. These services are easy to deploy and help businesses develop their own unique data ecosystems.

## Beijing NexusTech Co., Ltd

Beijing NexusTech Co., Ltd. is a technology company specializing in big data and blockchain technology. The company's main products include enterprise databases, blockchain traceability solutions, agricultural intelligence platforms, modern facility agriculture, and related services.

**Enterprise Big Data Applications:** Based on big data technology, the company performs intelligent analysis of multi-dimensional data sources, such as enterprise industrial and commercial databases, supply chain databases, and business operation databases. This approach provides intelligent big data tools for industrial investment promotion, financial risk control, customer acquisition, and enterprise investigations.

**Blockchain Traceability Technology:** Utilizing blockchain as the foundational technology and one-thing-one-code as the principle, NexusTech integrates anti-counterfeiting materials, the Internet of Things, cloud computing, mobile internet, and AI-driven big data to offer companies an integrated solution for digital transformation. This helps businesses with brand protection, seamless channels, consumer engagement, full-chain data integration, and application development, creating a "channel and consumer-centric" ecosystem.

**Modern Facility Agriculture:** Through its big data intelligent breeding system, the company uses comprehensive data collection technologies for soil, air, light, and spectral analysis, along with automated facilities and equipment. This provides complete technical services for intelligent breeding and farming to various agricultural stakeholders.



the country as needed, building 1 national center and N regional or industry sub-centers, forming a national industrial Internet big data center system that is physically distributed yet logically integrated. 2023 is an operational year for Sepu Technology, and the platform is committed to deploying sub-platforms in various regions. It continuously integrates outstanding talents, partners, and industrial resources, using the platform's functions and intelligence to establish new industrial ecosystems. In May 2023, Sepu Shanghe (Qingdao) Technology Co., Ltd. was officially registered, and the Sepu (Shanghe) Industrial Internet Building Industry Cloud Platform was successfully launched. In October 2023, Sepu Jinyun (Hainan Lingao) Technology Co., Ltd. was also officially registered, introducing a new operational plan "One Cloud, One Port, One Park" to promote modern construction methods and advance the construction industry's modernization. One Cloud refers to the Sepu (International) Industrial Internet Building Industry Sepu Jinyun Platform, One Port refers to the world's only Sepu Prefabricated Building Industry Cloud Port, and One Park refers to the creation of the Gold Medal Port Prefabricated Building Digital Industrial Campus. For the 24 intelligent construction pilot cities announced by the Ministry of Housing and Urban-Rural Development in 2022, Sepu Technology will gradually complete the deployment of sub-platforms.

To date, Sepu Technology has applied for 28 software copyrights. On October 24, 2023, the "Connection Component for Steel Columns and Steel Beams" (Patent No.: ZL 2023 2 0903902.0), developed by Jianyi Group, was officially authorized by the State Intellectual Property Office, and a utility model patent certificate was awarded. In October 2023, the "Beijing Shahe Higher Education Park Residential and Supporting Facilities Phase III Area A Project (A-1# Residential Building and 20 Other Items)" was awarded a second-class achievement prize in the Comprehensive Group at the Fourth Hebei Provincial Construction Project "Yanzhao Cup" BIM Technology Application Competition. Meanwhile, the project was selected as a Beijing Intelligent Construction Pilot Project by the Beijing Municipal Housing and Urban-Rural Development Commission for 2023. At the 2023 World Digital Economy Conference and the 13th Smart City and Smart Economy Expo, held in Ningbo, Sepu Technology was named one of the Top 16 Outstanding IoT Service Providers. On July 6, 2023, Sepu Technology Co., Ltd. was recognized as one of the top 80 companies in the "Smart Manufacturing Track" of the 2023 Alibaba Battle of the Gods Global Challenge. In June 2023, after a review by the Beijing Municipal Bureau of Economy and Information Technology, Sepu Technology Co., Ltd. was designated as a "specialized, sophisticated, and innovative" small and medium-sized enterprise in Beijing. In October 2020, Sepu Technology successfully obtained high-tech enterprise certification, which is renewed every three years, and was awarded the "High-tech Enterprise Certificate," jointly issued by the Beijing Municipal Science and Technology Commission, the Beijing Municipal Finance Bureau, and the Beijing Municipal Taxation Bureau of the State Administration of Taxation (Certificate No.: GRGR202011001816).

## China Power New Life Town Valley - Low-carbon Ecological Industrial Park

China Power New Life Town Valley - Low-carbon Ecological Industrial Park is located at the intersection of Luqiu Road Expressway intersection in Yufa Town, Beijing. It is a comprehensive smart energy rural revitalization demonstration project in Beijing, developed by China Power New Life Town. The park covers an area of 865 acres and consists of a 20,000-square-meter multi-span greenhouse and 265 solar-powered greenhouses. In 2022, the park signed a strategic agreement with the government, leveraging the advantages of both the government and China Power New Life Town to jointly create a national demonstration of dual carbon project to help rural revitalization. Currently, the renovation of 260 solar greenhouses in the southern area has been completed, as well as the planting of 100 sheds of high-end fruits and vegetables, the construction of multi-span greenhouses, and the hosting of study tours for nearly 10,000 students. The first phase of the comprehensive energy project, featuring a photovoltaic power generation system with a total installed capacity of 5.88 MW, was successfully connected to the grid on September 30, 2022, and the second phase is currently in the planning and approval stages.

### Smart Multi-Span Glass Greenhouse

The greenhouse incorporates agricultural Internet of Things technology and related supporting infrastructure to establish an intelligent greenhouse environmental control system. This system includes outdoor weather stations, crop canopy temperature and humidity monitoring systems, soil profile temperature monitoring systems, greenhouse environmental information monitoring systems, greenhouse environmental control systems, integrated water and fertilizer intelligent irrigation systems, and video voice intercom systems. These technologies enable precise production, intelligent control, and efficient management of greenhouse operations. 10,000 square meters of the multi-span greenhouses are allocated to demonstrations of high-tech agriculture, featuring various planting models such as vertical planting, aquaponics, hydroponics, mist cultivation, substrate cultivation, and ebb-and-flow systems, achieving efficient and high-quality fruit and vegetable production. Another 10,000 square meters are dedicated to leisure picking, popular science education, and hands-on learning.

As the government emphasizes and promotes research and study programs for primary and secondary school students, agricultural education has become an important practical learning experience. The constant year-round temperature of the glass greenhouse meets all the requirements for research and study education. We utilize the park's high-tech crops and hands-on activities to offer modern agricultural education services to primary and secondary school students, establishing a demonstration of agricultural research and study tours, which promotes the transformation and development of rural agriculture. Since the park opened, it has hosted nearly 10,000 students for agricultural practice classes through an integrated model of "agriculture + research + picking tours".



## Introduction of Beijing Rongzhi Corporate Social Responsibility Research Institute

Beijing Rongzhi Corporate Social Responsibility Research Institute is the former China Network Center of the United Nations Global Compact (UNGC) and one of the earliest specialized research institutions in China focused on corporate social responsibility (CSR) and sustainable development. As a signatory of the United Nations Principles for Responsible Investment (UNPRI) and an observer institution at the United Nations Climate Change Conferences (COPs), Beijing Rongzhi is committed to research, consulting, training, and communication in the fields of sustainable development, CSR, and ESG (Environmental, Social, and Governance). In 2019, the Institute was awarded the Global Corporate Social Responsibility Think Tank Award at the United Nations CSR Conference.

Beijing Rongzhi has established extensive collaborations on social responsibility with key government bodies, such as the Ministry of Industry and Information Technology of China, the State-owned Assets Supervision and Administration Commission of the State Council, and the National Development and Reform Commission. The Institute participated in developing of international standards for social responsibility, including ISO 26000 and China's national social responsibility standard GB/T 36000. It has also pioneered the concepts such as "corporate public transparency", "sustainable competitiveness", and "social responsibility capability maturity". In addition, Beijing Rongzhi has led or participated in various projects on social responsibility and sustainable development in partnership with international organizations such as UNICEF, OECD, UNDP, UNIDO, and ILO, and has collaborated on international conferences and forums.

For several consecutive years, the Institute has published multiple blue books and monographs in the Social Responsibility Management Series by Social Sciences Academic Press. These publications include the "Research Report on Sustainable Development of Countries Along the Belt and Road", "Research Report on Environment, Society, and Governance of Chinese Listed Companies", "Report on the Maturity of Social Responsibility Capabilities of Chinese Listed Companies", and "Public Transparency of Chinese Enterprises."

At the 27th United Nations Climate Change Conference (UNFCCC COP27), the Institute released the "Global Sustainable Development Business Case Library: Green and Low-Carbon Model Cases", which covers 12 key topics including sustainable energy, sustainable cities and communities, clean drinking water and sanitation, sustainable supply chains, corporate capabilities and growth, ESG investment, climate change adaptation and mitigation, and environmental protection and governance. These cases highlight the successful practices of Chinese companies in reducing pollution and carbon emissions and responding to global climate challenges. In 2023, at COP28 in Dubai, the Institute will continue to showcase outstanding enterprises in sustainable development practices through case studies, reports, images, and other formats.



The Institute received the Global Corporate Social Responsibility Think Tank Award at the United Nations CSR Summit in 2019



Founder Chen Ying was honored with the UN Global Compact's 10-year Outstanding Person Award



At the COP27 China Pavilion side event, President Wang Xiaoguang released the Global Sustainable Development Business Case Library: Green and Low-Carbon Model Cases



12 key topics of Global Sustainable Business Case Library



Rongzhiyun Smart Learning Digital Platform



The SASAC held a training session for all social responsibility managers from central enterprises

## PCI Technology Group. CO.LTD



PCITECH is a professional provider of artificial intelligence technology and products in China, providing face recognition, structured, knowledge graph and intelligent big data technology and services to the world.

PCITECH, with its headquarter in Guangzhou, was founded in 1986 and had set up branches or offices in more than 30 regions across China. It employs more than 2,000 people and owns a world-class scientist research and development team. The company has established the PCITECH Global Intelligence Technology Research Institute and the Research Institute of Traffic Brain, built or participated in the construction of 2 national joint laboratories, 1 national enterprise technology center and 2 provincial engineering technology centers, undertaken dozens of major research projects at the national, provincial and ministerial levels in core electronics, high-end general-purpose chips and basic software products, and applied for more than 500 national invention patents and software copyrights. Now, PCITECH becomes the world's leader in face recognition, video structure analysis, knowledge graph and intelligent big data as it masters its own core technologies in these fields.

PCITECH has developed into a high-tech enterprise in rail transit intelligent technology simultaneously covering automatic ticket checking system, platform door system, integrated monitoring system and communication system (including video monitoring system). Its business involves subways, intercity railways, trams, and BRTs in 18 cities across China, including Guangzhou, Wuhan, Chengdu, Qingdao, etc., forming a nationwide, full-industry chain business layout. At the same time, PCITECH has participated in more than 40 national smart city projects with public safety as the core and more than 100 smart city projects with intelligent transportation as the core.



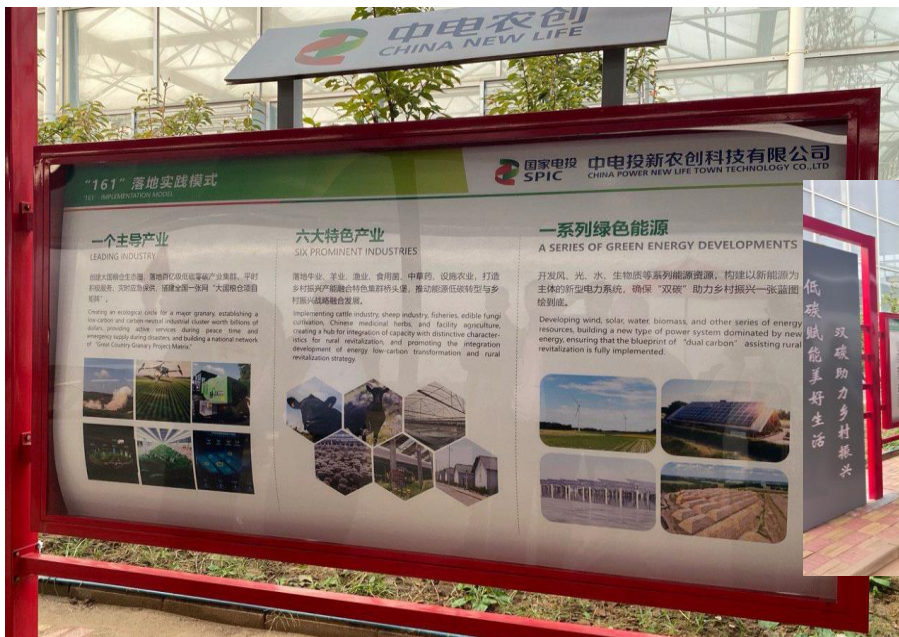
# MSPC-MATRADE DAXING, BEIJING PROFESSIONAL SERVICE PROVIDERS CONSORTIUM TRADE MISSION FROM 14 TO 18 OCTOBER 2024

## 4.0 Business Visits Report 14 Oct. 2024 (Monday)

中电投新农创（北京）农业发展有限公司

China power Investment Xinongchuang (Beijing) Agricultural Development Co., Ltd.

This project is located in Yufa Town. It is the showcase of sustainable development by integrating agriculture with smart digital technology which deliver high productivity and energy efficiency towards net zero.



15 Oct. 2024 (Tuesday)

1.北京绿野晴川动物园有限公司

## Beijing Greenfield Qingchuan Zoo Co., Ltd

This safari zoo is situated in Yufa town, and within the air transport hub of the Daxing district in Beijing.

The operator company of this modern zoo is inviting Malaysia businesses to invest in the theme park resort hotel, which, together with the adjacent golf course, form the master plan of this recreation and tourism development project.



2.大兴国际氢能示范区

## Daxing International Hydrogen Energy Demonstration Zone (DIHEDZ)



The visit to DIHEDZ covered its Hydrogen Engine Technology Museum, hydrogen refueling station, and hydrogen engine assembly plant.

3.生物医药产业基地

## China Bio-Medicine Park (CBP)



The CBP is located in the Yufa town of Daxing district. Daxing is one of the only three cities in China allowed by the government to treat patients with new drugs that are under clinical trial.

Malaysia is establishing itself as the regional hub for healthcare services in ASEAN. There are great market development opportunities for Malaysian companies to expand and strategically link business operations to the CBP which is also situated in the special economic zone of Daxing district.

## 16 Oct. 2024 (Wednesday)

### 1. 北京汽车新能源汽车股份有限公司 Beijing Automobile New Energy Co., LTD.

This is the EV arm of BAIC. The latest lineup under the company's brand name, ARCFOX, was showcased. ARCFOX features high-tech and high-battery-capacity vehicles for executives, families, adventure seekers, and many more.

The company is currently developing its products for countries that drive on the left-hand side of the road; it offers potential business development & collaboration for the Malaysian market.



### 2. 北京东方雨虹防水技术股份有限公司 Beijing Oriental Yuhong Waterproof Technology Co., Ltd.

Oriental Yuhong is the largest construction chemical manufacturer in China. The company will establish its production operation in Malaysia and intends to make Malaysia its distribution and technology hub for the ASEAN market.

The company has also entered into a business partnership with a Malaysian company, PLYTEC Holding Bhd. that specializes in construction industrialization and digitalization services.



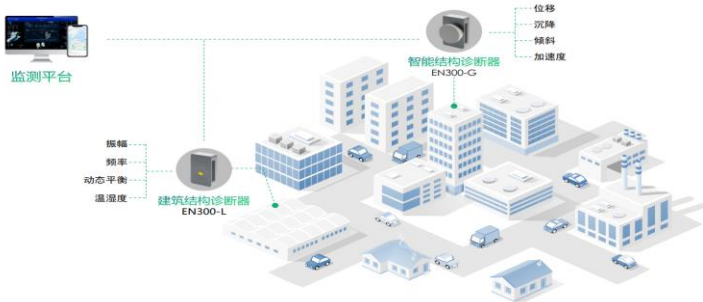
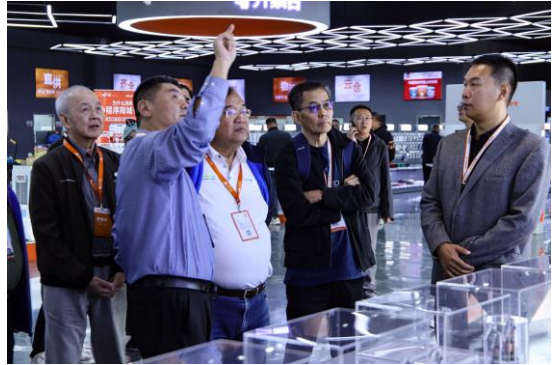
16 Oct. 2024 (Wednesday)

### 3. 鑫方盛控股集团有限公司及其子公司 Xinfangsheng Holdings Group Co., Ltd

The Xinfangsheng group of companies operates a large e-commerce platform specializing in construction materials and also invests intensively in digital technology to facilitate the development of a smart city. It intends to seek collaboration with Malaysian companies in the following areas:

- Smart Traffic Management System
- Smart Building Security System
- Digital Warehouse System
- Smart Facility Management System

- 天创新材料科技有限公司  
Tianchuang New Materials Technology Co., Ltd
- 旭能合创（北京）科技有限公司  
Xuneng Hechuang (Beijing) Technology Co., Ltd



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5.0 MOUs



1 Malaysia Service Providers Confederation (MSPC) & Yufa Town Industrial and Trade Company



## Content

- joint construction and shared benefits : co-host forums, exhibitions
- jointly promote the implementation of investment and trade projects
- enhance personnel exchange and cooperation, organize mutual visits

## Duration

- 3 years

## 2 Malaysia Service Providers Confederation (MSPC) & Asean-China Association for the Promotion of Industrial Cooperation and Development (ACETP)



## Content

- to promote trade activities between Malaysia and China

## Duration

- 1 year

3 **Academy of Engineering and Technology of the Developing World (AETDEW) & Dongfang Yuhong Training College**



Content

- promotion of Engineering and Technology training between Malaysia and China as well as south-south countries

Duration

- 1 year

4 **PLYTECH Group & Dongfang Yuhong Co., Ltd**



Content

- to enhance the business tie between the 2 companies

Duration

- 3 years

5 **Ricky Tan & Co & Beijing Technology University Law School internship and exchange program**



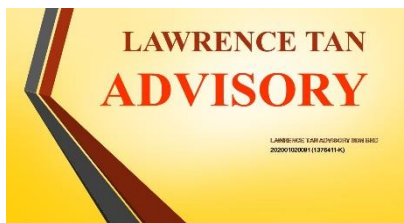
Content

- to promote the intership program for Law Students

Duration

- 3 years

6 **Lawrence Tan Advisory Sdn Bhd & Tax Yongxing Finance and Taxation Group**



Content

- to provide business advisory for the China companies that intend to setup companies in Malaysia
- to provide tax advisory consultation for China compnies that intend to setup company in Malaysia
- to provide training in EGS for China companies

Duration

- 3 years

## 7 Lawrence Tan Advisory Sdn Bhd & Beijing NexusTech Co., Ltd

### Content

- to promote the products/goods QR code tracing software development for cross border agriculture products

### Duration

- 1 year

## 8 Lawrence Tan Advisory Sdn Bhd & Beijing Kaixuan Technology Co., Ltd



### Content

- to provide business advisory for the China companies that intend to setup companies in Malaysia
- to provide training in EGS for China companies to provide training in EGS for China companies
- to provide digital platform developments
- to promote bilateral business activities between Malaysia and China

### Duration

- 1 year

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**6.0 Way Forward**

<b>Item</b>	<b>Description</b>	<b>Action</b>
6.1	Commitments to Yufa Town Mou and incentives	MSPC
6.2	One stop Professional Services Centre at Yufa Town and Kuala Lumpur	LTA
6.3	Integrated Sustainable Smart Agriculture Practices	KIV
6.4	Smart Traffic Management	PJP/AMK
6.5	Smart Building Security	Vertitech
6.6	Intelligent Islamic Travel and Tours	VREKA
6.7	Smart Warehousing with Procurement Management Platform	DSZA
6.8	Advance Bio-Medicine Services and Products	KIV
6.9	Waterproofing Technology and Building Chemical Agency	PLYTEC
6.10	Beijing Technology University Law School Internship and Exchange Program	Ricky Tan & Co
6.11	Technology Program Accreditation	MSPC
6.12	STEM Education, TVET and STI Collaboration with Beijing Association of Science and Technology (BAST)	MSPC

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**7.0 Forecast on Investment and Export Values**

The MSPC multi-disciplinary Professional Service Providers trade mission comprising of SMEs has set a five (5) years target of not less than RM10,000,000.00. For year one (1) the amount is a modest RM500,000.00 by December 2025. Its return on investment (ROI) on the mission expenses is more than 400x. As such, it is a professional services invest and export model worth emulating.

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## 8.0 Conclusion

A simple village brought out of poverty and transformed into modern technological township powered by AI with business operated by children of farmers educated in the cities. The children now are encouraged to seek their fortune overseas. Our consortium members will provide the partners they require to venture aboard. Such was the setting in our encounters with the local enterprises and government officials. The various receptions made it apparent that the Daxing District and Yufa town governments will be looking forward for MSPC-MATRADE to bring more Professional Service Providers, not in the present consortium and together we could facilitate more potential business partnership or collaboration. From business visits such sectors are in smart agriculture, green energy, medical, health device and services.

So it is recommended that the future trade missions will focus to bring potential Malaysian Professional Services enterprises to Daxing District and Yufa town as a follow-up action. At the same time we will welcome Daxing and Yufa town delegates to Malaysia. The next trade mission planned to be in March/ April 2025 will include other SME enterprises not in the October 2024 mission.