

The Academy of Engineering and Technology of the Developing World

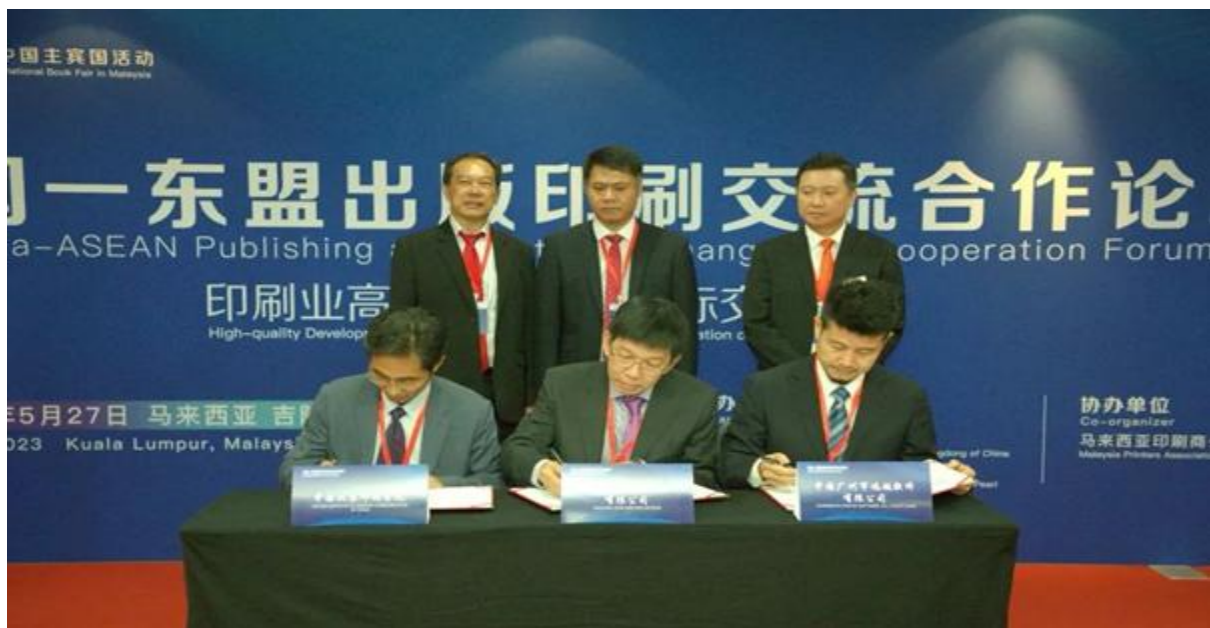
China-ASEAN Training Institute of Printing and Packaging Technology in Malaysia Project

On May 27 2023, the China-ASEAN Publishing and Printing Exchange and Cooperation Forum was successfully held in Kuala Lumpur. This forum was an important part of the 40th Kuala Lumpur International Book Fair Chinese Guest of Honor activities, with the theme of “High-quality Development of Printing Industry and International Exchange and Cooperation”, aiming to strengthen exchanges and mutual learning and open cooperation between China and the publishing and printing industry in the ASEAN region.

Mr. Zhang Jianchun, Deputy Director of the Propaganda Department of the CPC Central Committee, and Dato Seri Tiong King Sing, Minister of Tourism, Arts and Culture of Malaysia, attended the forum and delivered speeches. The forum was chaired by Mr. Cai Shugui, Deputy Director of the Printing and Distribution Bureau of the Propaganda Department of the CPC Central Committee.

During the Forum, AETDEW Fellow Professor Qi Yuansheng presented a report on the current situation of the buoyant printing and packaging industry in China. His speech is available in Chinese and English : <https://www.aetdew.org/wp-content/uploads/2024/01/中国印刷智能制造总体情况 2023-5-22-11.pdf>

His China Academy of Printing and Packaging, China Guangzhou 迅越软件 Company Ltd and Malaysia 伟华印刷 Company Ltd signed MOU to enhance promotion of printing and packaging technology in Malaysia and ASEAN.



An outcomes of the Forum is the proposal to set up a China-ASEAN Training Institute of Printing and Packaging Technology in Malaysia.

AETDEW suggested to Professor Qi that UTAR will be the most suitable institution to house the China-ASEAN Training Institute as UTAR is the Malaysian university with the most cooperation projects with sister educational institutes and enterprises in China and UTAR President and AETDEW Fellow Professor Ewe Hong Tat is the President of the ASEAN Academy of Engineering and Technology AAET.

Professor Qi met with UTAR President Professor Ewe Hong Tat in Quiyang during the ASEAN-China Education Week in August 2023. They agreed for UTAR to host the China-ASEAN Training Institute. Professor Qi will visit UTAR early 2024 to finalise the particulars of the China-ASEAN Training Institute of Printing and Packaging Technology.