

Visit of Prof. Shahbaz Khan, Director, UNESCO Multisectoral Regional Office for East Asia to Beijing Institute of Graphic Communication (BIGC) and the Printing Museum of China 3 May 2024

On 3 May 2024, President Tian Zhongli of BIGC welcomes and met with Prof. Shahbaz Khan, Director, UNESCO Multisectoral Regional Office for East Asia/Fellow, Academy of Engineering and Technology of the Developing World (AETDEW). They discussed the prospect of cooperation between BIGC and UNESCO in the field of printing. President Tian introduced the characteristics of BIGC and the development of the printing discipline, and expressed his desire for cooperation. Prof. Shahbaz Khan looked forward to the future cooperation in the fields of education, science and culture, and put forward a proposal for cooperation in the field of printing under the framework of UNESCO, taking into account the characteristics of the disciplines of BIGC. The meeting aimed to deepen cooperation, promote international exchange and cooperation in the field of printing, and jointly promote the development of education, science and culture.

After the meeting, accompanied by AETDEW Fellow, Prof Qi Yuansheng, Prof. Shahbaz Khan visited the Printing Museum of China and gained an in-depth understanding of the evolution of Chinese printing technology. From the ancient wooden movable type printing to the modern digital printing, Prof Qi Yuansheng vividly introduced the historical lineage of Chinese printing technology to Prof. Shahbaz Khan. Prof Qi Yuansheng led Prof. Shahbaz Khan to visit the laboratories of the School of Printing, Packaging and Engineering and introduced in detail the research achievements of the School in the fields of printing technology and packaging engineering. Lecturers and postgraduate students of the School discussed with Prof. Shahbaz Khan about the developments in their respective fields.

Prof. Shahbaz Khan appreciated the teaching facilities and research achievements of the School, recognised the professional strength of the School, and expressed that there are many areas of cooperation that we can explore with UNESCO, including the ethics of Artificial Intelligence, cooperation with Mongolia and other countries.

Prof. Shahbaz Khan showed great interest in the development of Chinese printing technology and said that printing is one of the four great inventions of China and your printing museum should be known and recognised by the world!

AETDEW President Lee Yee Cheong urges all AETDEW Fellows in China to visit the Printing Museum of China. He also urges BIGC and the Museum to prepare an interactive exhibit of the historic and historical development of printing in China and its impact on the civilizations of Belt and Road countries with commentary in Chinese, English, French, Russian, Spanish and Arabic etc.





